

# Relocity Reimagines Lump Sum Mobility with Relocity Guide: Empowering Employees and Streamlining Operations

*Relocity Guide reinvents lump sum mobility with payments, tax tools & relocation support—empowering employees and simplifying HR and finance operations.*

LOS ANGELES, CA, UNITED STATES, April 16, 2025 /EINPresswire.com/ -- [Relocity](#), a global leader

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*William Taylor, Senior Vice President of Business Development at Relocity*

in tech-powered talent mobility, today unveiled a renewed and extended Relocity Guide, a next-generation relocation solution built to transform outdated, transactional lump sum approaches into an empowering, integrated experience.

Now including seamless payment processing, automated tax compliance, curated relocation tools, and employee sentiment surveys, Relocity Guide solves the well-known pain points of lump sum mobility — simplifying operations for employers while giving employees the tools and resources to confidently manage their move.

Relocity Guide addresses a critical gap in traditional lump sum programs, which have too often left employees to navigate their relocation alone and burdened HR teams with manual, high-risk processes. By delivering funds before the move, automating gross-up calculations, and providing a fully branded, all-in-one platform, Relocity Guide ensures employees have both the financial resources and expert guidance to manage their relocation successfully.

“Lump sum mobility has traditionally been treated as a transaction—cut a check and hope for the best,” said William Taylor, Senior Vice President of Business Development at Relocity. “With Relocity Guide, we're redefining that model. Guide offers flexibility and structured support simultaneously—giving employees freedom of choice, while providing employers the visibility, control, and cost efficiency they need.”

Empowering Employees to Take Control of Their Move

Relocity Guide goes beyond simply delivering funds—it solves a long-standing issue in the lump

sum process, where employees are often forced to pay high relocation costs out of pocket before they're even on payroll.

Guide empowers employees with access to personalized housing search options, AI-driven neighborhood insights, localized school ratings, personal commute times, lifestyle amenities, relocation checklists, and vetted service providers offering unique discounts. All of these features, and more, enable employees to plan smarter, act faster, and feel supported every step of the way.

A new built-in community feature allows relocating employees to connect directly with local peers through secure messaging, city-specific forums, and company-organized social groups—helping them quickly build local networks and ease their transition.

### A Modern Solution for Employers: Control, Confidence, and Compliance

For HR and finance leaders, Relocity Guide eliminates many of the administrative and compliance risks that have historically come with lump sum programs.

Automated and accurate tax gross-up calculations, payroll integrations, and real-time program insights reduce manual work and financial exposure, giving internal teams the control they need—all while greatly improving upon the employee experience.

With configurable surveys and feedback tools, employers can actively monitor relocation sentiment and program performance, continuously refining mobility strategies while keeping costs predictable and fixed.

Key benefits include:

- Pre-move lump sum disbursements to reduce employee financial stress
- Automated gross-up and tax compliance, powered by Orion Mobility
- Actionable insights into program satisfaction and relocation ROI
- Robust, curated marketplace of supplier discounts
- Configurable employee feedback tools to monitor sentiment and conduct surveys in real time
- Predictable, fixed-cost pricing that reduces reliance on high-cost managed move providers

Relocity Guide is now available to high-growth mid-market and enterprise clients worldwide. It's designed for organizations looking to modernize their mobility strategies and deliver exceptional onboarding experiences for top talent.

### About Relocity

Relocity is the leading technology solution for talent mobility — helping global organizations relocate employees with ease and personalization. By combining AI-powered platforms, data-driven insights, and high-touch human support, Relocity delivers seamless, tailored experiences

for every type of move - domestic, international, managed, and lump sum. Trusted by Fortune 500 companies and fast-scaling innovators alike, Relocity is redefining how the world's leading employers attract, relocate, and retain top talent.

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