

AI-Powered Sales Coaching & Roleplay Training & bespoke Market Insights Set to Revolutionize Alcohol Beverage Sales

Learning Evolution & See Klear launch bespoke AI roleplays + Market insights to help alcohol beverage distributors boost sales with data and precision.

SAN DIEGO, CA, UNITED STATES, April 15, 2025 /EINPresswire.com/ -- [Learning Evolution](#), a leader

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This alliance empowers alcohol sales teams to sharpen their skills with bespoke AI coaching, roleplays and real up-to-date market data—giving reps a competitive edge before every sales conversation.”

Scott Matthews, CEO, Learning Evolution

in AI-driven sales training, coaching and bespoke roleplays and [See Klear](#), a premier provider of market intelligence and data analytics, have announced a groundbreaking strategic alliance to revolutionize the way alcohol beverage sales teams operate. This partnership merges cutting-edge AI coaching and roleplay technology with up-to-date data insights, enabling distributors to drive sales growth with precision, confidence, and effectiveness.

This collaboration brings together Learning Evolution’s PRIME+ Sales Training System and See Klear’s robust data intelligence capabilities, equipping beverage sales teams with localized market insights, analytics, and AI-enhanced coaching. The result? A fact-based, data-driven approach to

sales execution that ensures every distributor is armed with the right insights to win in competitive market landscapes.

Transforming Alcohol Beverage Sales with AI and Market Intelligence

Distributors and suppliers in the alcohol beverage industry face increasingly complex challenges—from shifting consumer preferences to the evolving retail landscape. The Learning Evolution and See Klear partnership is designed to address these challenges by providing:

- Localized Market Intelligence – Current regional and national POS data to track consumer trends, pricing strategies, and demand shifts.
- AI-Driven Sales Coaching – Roleplay scenarios powered by AI to simulate real-world sales

conversations, helping teams refine their pitches, handle objections, and close more deals.

- Fact-Based Selling Strategies – A structured approach to leveraging market data for persuasive, insight-driven sales storytelling.
- Optimized Retail Execution – Customized analytics to enhance assortment planning, promotional strategies, and key account management.

Data-Backed Storytelling for a Competitive Advantage

Beverage sales professionals must navigate complex negotiations, deliver compelling category management strategies, and differentiate their brands. With See Klear's advanced data analytics, sales reps can build and deliver customized, data-backed sales pitches that drive engagement and results.

"Data without a clear strategy is just noise," said David Schwartz, VP Business Intelligence of See Klear. "We provide sales teams with actionable insights that highlight untapped opportunities in their markets. Through this partnership, we're bridging the gap between intelligence and execution—giving distributors the ability to sell smarter, not harder."

Exclusive Training & Insights Packages Now Available

Learning Evolution and See Klear are rolling out exclusive training packages that provide alcohol beverage sales teams with a complete ecosystem of AI-powered coaching, customized analytics, and real-time sales intelligence. From AI-driven roleplay coaching to market-specific data packages, distributors can now leverage tailored solutions that fit their business needs.

[Click here to request a free Transforming Alcohol Beverage Sales](#) with AI and local Market Insights White Paper. A thought leadership guide on how to use Data-Driven Storytelling, and AI-Powered Training, Coaching & Roleplay to gain a competitive advantage and a sample data report.

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