

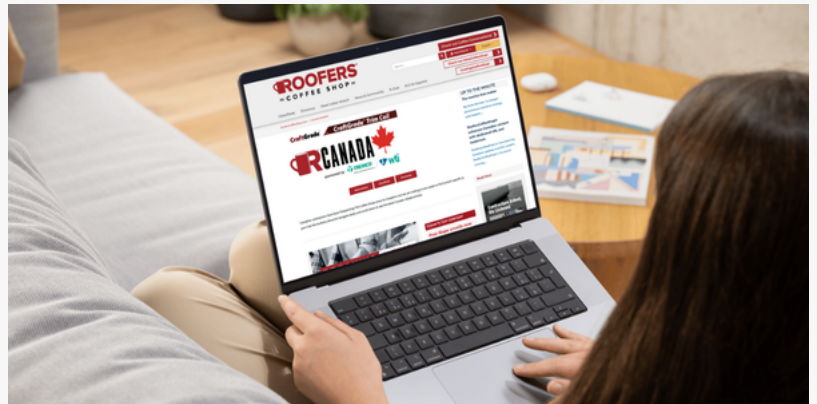
RoofersCoffeeShop® enhances Canadian content with dedicated URL and trademark

RoofersCoffeeShop.ca now featuring Canadian updates and RCS content.

SISTERS, OR, UNITED STATES, April 15, 2025 /EINPresswire.com/ --

RoofersCoffeeShop®, the award-winning website where the industry meets for technology, information and everyday business, proudly announces the receipt of a Canadian trademark for RoofersCoffeeShop® and the launch of its dedicated Canadian URL:

www.rooferscoffeeshop.ca. Originally established in the United States, RoofersCoffeeShop (RCS) has long-served Canadian roofing contractors and is now officially offering its full platform to the Canadian market through this new localized website.



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Our Canadian-focused content has been available for years, but the introduction of www.rooferscoffeeshop.ca makes accessing this information faster and more direct.”

Heidi J. Ellsworth

Visitors to www.rooferscoffeeshop.ca will first encounter a Canadian-focused homepage, featuring the latest roofing news, industry updates and stories specific to the Canadian market. From there, users can seamlessly navigate the entire RCS site, which offers a wealth of resources, including cutting-edge industry information and educational content via the innovative Read Listen Watch (RLW) initiative. Since its inception in 2002, RCS has delivered thousands of hours of valuable education to roofing professionals.

Currently, 10% of RCS's site traffic originates from the

Canadian roofing market, with an additional 5% coming from other international users. This global reach underscores the platform's commitment to global inclusivity. “We understand that many roofing professionals communicate in Spanish and French,” said Heidi J. Ellsworth, CEO of RoofersCoffeeShop. “For over five years, our site has included translation options for Spanish- and French-speaking users. Similarly, our Canadian-focused content has been available for years, but the introduction of www.rooferscoffeeshop.ca makes accessing this information faster and

more direct.”

The new Canadian URL underscores RCS’s mission to remain a digital leader in the roofing industry, providing easy access to reliable content. “All of the content roofers rely on is available at RoofersCoffeeShop,” Ellsworth added. “We are committed to inclusivity and ensuring our platform meets the needs of roofing professionals around the globe. Our readers and industry partners can continue to count on us to deliver valuable resources across multiple platforms and countries.”

RoofersCoffeeShop is also broadening its international presence, with www.rooferscoffeeshop.uk serving as a gateway for roofing professionals in the United Kingdom. These efforts reflect RCS’s dedication to connecting and empowering the global roofing community.

For more information, visit www.rooferscoffeeshop.ca and explore everything RCS has to offer.

About The Coffee Shops

Award-winning websites and online communities make up The Coffee Shops. Starting with RoofersCoffeeShop, which launched in 2002, the growth of the sites has been explosive for the construction trades of roofing, metal, coatings and their customers. Currently featuring four sites, RoofersCoffeeShop, MetalCoffeeShop, CoatingsCoffeeShop and AskARoofer, all the sites are committed to advocating for the construction trades by supplying consistent information, education and communication avenues for all contractors, while promoting positive growth, education and success of construction industries overall. Visitors to the site continue to find excellent opportunities for sharing information while participating in important ongoing conversations concerning new technologies, safety and overall construction information and education. The Coffee Shops are “Where the Industries Meet!” For more information, visit www.thecoffeeshops.online.

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