

# 'Your Vision, Made Simple' At CrossFields Interiors & Architecture

*CrossFields' brand promise - 'Your Vision, Made Simple' - unveiled to help holistic health practices design efficient, patient-attracting healing spaces.*

ATLANTA, GA, UNITED STATES, April 16, 2025 /EINPresswire.com/ -- [CrossFields Interiors & Architecture](https://www.crossfieldsinteriors.com/), the nation's leading design firm exclusively focused on holistic healthcare environments, announced "Your Vision, Made Simple" today as its new positioning statement. This refreshed approach addresses the growing needs of med spa, regenerative medicine, longevity, integrative medicine, and holistic health practitioners who seek to create healing spaces that maximize efficiency, attract more patients, and optimize their investment.

## CROSSFIELDS INTERIORS & ARCHITECTURE



"The health, wellness, and longevity market is booming, with the chiropractic sector alone projected to reach \$28.7 billion by 2030," said Carolyn Boldt, Co-founder of CrossFields. "Yet practitioners often struggle with the complex details of creating spaces that truly elevate their success. Our new positioning statement reflects our commitment to simplifying this process while delivering exceptional results."

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*Scott Boldt*

CrossFields has spent over a decade helping holistic healthcare providers create environments that reflect their unique visions. Their specialized expertise has made them the go-to design firm for practitioners seeking to stand out

in an increasingly competitive marketplace.

The new positioning framework centers around three critical benefits that healthcare providers seek when creating or renovating their spaces:

1. Maximize Space - CrossFields' designs optimize every square foot, improving patient flow and operational efficiency while accommodating specialized equipment and treatment areas.

2. Attract Patients - Thoughtfully designed environments create powerful first impressions that build trust, enhance the patient experience, and reflect practitioners' unique approaches to care.

3. Save Time & Money - By guiding practitioners through their proprietary [Signature 06 Steps](#), CrossFields eliminates costly mistakes, streamlines decision-making, and ensures that the final result aligns with the vision and budget.



"We understand that a well-designed environment isn't just about aesthetics, but rather a strategic investment that directly impacts a practice's bottom line," added Scott Boldt, President of CrossFields. "Our new positioning emphasizes our commitment to making this investment pay dividends for years to come."

CrossFields has expanded its specialized focus to address the unique design requirements of med spas, regenerative medicine clinics, and integrative health practices. These growing sectors demand spaces that balance clinical functionality with spa-like comfort—a delicate balance that requires specialized expertise.

"Med spas and regenerative clinics face unique challenges," noted Boldt. "Their spaces must communicate both clinical expertise and wellness-focused care. Our designs help these practices create environments that instill confidence, showcase cutting-edge treatments, and provide the comfort that today's health-conscious consumers expect."

The firm's approach includes specialized expertise in:

- Treatment room configurations that balance technology with comfort
- Integration of specialized equipment within aesthetically pleasing environments
- Creating seamless patient journeys from reception to treatment
- Designing spaces that facilitate both clinical procedures and relaxation therapies

CrossFields is the only architectural, interior, construction, and consulting firm specializing exclusively in holistic health and wellness environments. Serving practitioners worldwide,

CrossFields helps bring dream environments to life so practices can stand out, succeed, and save more lives.

Their comprehensive services include space planning, architectural design, interior design, and construction/permit documentation. Their commitment to simplifying the process for the client continues through Design Assurance services that protect clients' visions throughout the construction process.

For more information or to schedule a Complimentary Consultation, visit [www.crossfieldsdesign.com](http://www.crossfieldsdesign.com).

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