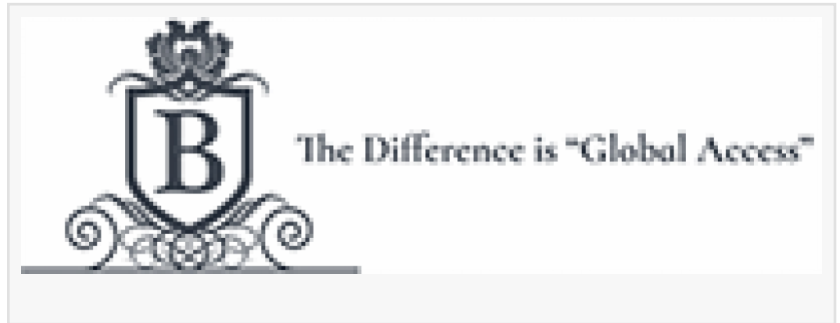


Balfour Capital Welcomes Gordon Seeto as Investment Advisor

Hedge Funds, Investments, Trading

YVERDON-LES-BAINS, SWITZERLAND,
April 16, 2025 /EINPresswire.com/ --
Balfour Capital Group Bolsters Global
Strategy with Appointment of Financial
Visionary Gordon Seeto



Balfour Capital Group (BCG), a premier global investment and financial advisory firm, proudly announces the strategic collaboration with Gordon Seeto, a highly respected financial strategist and transformative executive with over three decades of experience across multiple industries and international markets. This move reflects BCG's continued focus on strengthening its global footprint and delivering high-impact financial solutions through strategic leadership and innovation.

“

Good leadership is about knowing when to listen, when to act, and always thinking beyond yourself.”

*David Gonski, one of
Australia's most respected
businessmen*

Gordon Seeto joins BCG with a proven record of guiding organizations through growth, restructuring, and capital readiness across sectors such as finance, government, consulting, technology, healthcare, mining, telecommunications, retail, construction, and property development. His broad expertise adds significant depth to BCG's leadership team, enhancing the firm's ability to serve

a diverse client base and execute complex, cross-border strategies.

Currently, Gordon holds several influential leadership positions, including CEO of OZPlanHub and Dakeyras Consulting, Group CFO of Vision Unlimited Group Services, Advisory Board Chair of Long Live King, and Advisory Board Member of Kenobi Capital. His involvement across these ventures has consistently resulted in sustainable growth, operational efficiency, and strategic clarity for both established enterprises and emerging businesses.

BCG's decision to partner with Gordon is a clear indication of the firm's ambition to expand into key markets including Asia-Pacific and Australia, where Gordon's influence and experience are particularly strong. His reputation for unlocking potential in organizations through pragmatic yet innovative financial strategies aligns seamlessly with BCG's mission to lead globally in investment

advisory and capital solutions.

In his role at OZPlanHub and Dakeyras Consulting, Gordon delivers tailored strategic support to businesses aiming to scale, improve profitability, or prepare for acquisition and funding rounds. He is recognized for his ability to simplify complexity, identify growth levers, and implement practical strategies that produce measurable impact.

At Vision Unlimited Group Services, he plays a pivotal role in the financial oversight of a vertically integrated affordable housing model that blends equity investment with debt finance to address critical housing needs in New South Wales, Australia. This initiative highlights his capacity to fuse financial innovation with social impact—an approach that resonates strongly with BCG's ethos of responsible and sustainable investment.

Gordon's work with Kenobi Capital and Long Live King further illustrates his commitment to fostering entrepreneurship and innovation. By advising startups and high-growth ventures on strategic positioning and capital strategy, he helps founders accelerate business performance while building long-term enterprise value.

This appointment marks a significant moment in Balfour Capital Group's growth narrative. The integration of Gordon Seeto into its advisory structure reinforces the firm's status as a trusted global advisor and strategic partner. His leadership will support BCG's efforts to deliver sophisticated, bespoke investment solutions, enhance value for clients, and drive meaningful growth in emerging and established markets.

With a presence in major financial centers around the world, Balfour Capital Group continues to bridge capital with opportunity through insight, experience, and execution. The addition of Gordon Seeto strengthens this capability and underscores BCG's commitment to setting new standards in financial leadership and global investment strategy.

About Balfour Capital Group

Balfour Capital Group is a leading international financial services and investment advisory firm, dedicated to delivering innovative, tailored financial solutions to a global clientele. With a strong emphasis on strategic partnerships, market intelligence, and sustainable value, BCG operates at the intersection of capital, creativity, and global opportunity.

Vikram Srivastava

Balfour Capital Group

+1 312-857-6941

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