

DIX Developments Completes Final \$10 million Acquisition for Ashton Park Assemblage in Palm Bay

LAKE MARY,, FL, UNITED STATES, April 16, 2025 /EINPresswire.com/ -- DIX Developments, through its affiliate [Ashton Park](#)

Town Center, has completed the acquisition of 133 acres in southeast Palm Bay, marking the final phase in the full assemblage of Ashton Park—a transformative 1,568-acre, \$2.5 billion mixed-use development on Florida's Space Coast.

This final purchase brings to completion a three-phase land acquisition that began with the December 2024 purchase of 302 acres for \$15.6 million, followed by a \$74 million transaction for 1,134 acres in March 2025. The full assemblage now positions Ashton Park to enter its next chapter of development, including residential, commercial, and town center components.



Ashton Park Town Center

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With all 1,568 acres assembled, we can fully execute our vision for a destination community that blends housing, jobs, services, and walkability in one of Florida's fastest-growing regions.”

James Dicks, CEO

“This was many years in the making, and now Ashton Park is ready for the next phase,” said James Dicks, CEO of DIX Developments. “With all 1,568 acres assembled, we can fully execute our vision for a destination community that blends housing, jobs, services, and walkability in one of Florida's fastest-growing regions.”

At full buildout, Ashton Park will include:

- 3,815 Single-Family Homes
- 961 Townhomes
- 1,037 Apartments

- 1 Million Square Feet of Commercial/Retail Space
- A 133-Acre Town Center

Located along Micco Road, the entire project has been annexed into the City of Palm Bay and rezoned as a Planned Unit Development (PUD). The 133-acre Town Center will serve as the community's heartbeat, offering retail, dining, entertainment, and civic amenities in a walkable, pedestrian-friendly setting.

Jake Wise of Construction Engineering Group continues to lead planning and engineering, while Cristian Oquendo of CBA Architects oversees architectural design and town center theming. "Ashton Park reflects our long-term commitment to the City of Palm Bay and Brevard County," Dicks added. "This milestone sets the stage for a modern community that supports housing demand, commercial investment, and long-term job creation."

For media inquiries, contact:
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About DIX Developments

DIX Developments is a fully integrated Florida-based real estate firm focused on land acquisition, entitlement, and development across the state. The company currently controls approximately 4,900 acres with plans for over 15,000 residential lots, 3,000 apartment units, and 3 million square feet of commercial and retail development.

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