

# HIP Video Promo Presents: Dreamcrusher's GWYN releases intriguing new video for "I Beat U 2 It"

*GWYN's Last Single "I Beat U 2 It" Becomes Central to Dreamcrusher's Interactive Murder Investigation*

LAS VEGAS, NV, UNITED STATES, April 16, 2025 /EINPresswire.com/ -- She was about to become a star. Instead, she became the story. Now, the spotlight has turned into a searchlight—and someone, somewhere, knows the truth. Dreamcrusher is an innovative new murder mystery series that turns viewers into detectives—both on-screen and in the real world. Created by filmmaker Gavin Michael Booth, the show follows rising pop singer GWYN, whose sudden death the night before her breakthrough album release leaves everyone in her circle a suspect.



But Dreamcrusher isn't just a show—it's an interactive experience. As the seven-episode series unfolds, fans are invited to scour each episode for clues, uncover secrets hidden across the internet, and take part in a high-stakes investigation. One lucky viewer who correctly solves the mystery will win a \$100,000 prize. Among the most haunting artifacts left behind is GWYN's final music video—a glamorous, emotionally charged visual created just before her death. It now lives on as a kind of digital time capsule, potentially holding the keys to unraveling what happened. Streaming on Reveel, Dreamcrusher is the first installment of "Reward," a new kind of entertainment experience where the lines between audience and story are deliberately blurred.

"I Beat U 2 It" is the final single from GWYN, the rising pop star at the center of Dreamcrusher. Written and produced by Bleu (Demi Lovato, Selena Gomez) and Brooke Tomlinson (Dixie D'Amelio), the track pairs shimmering pop production with introspective, emotionally charged lyrics. Upbeat in sound but heavy in subtext, the song blends bright acoustic guitars, energetic

drum beats, and a polished vocal performance that feels lifted straight from the Billboard charts. GWYN's voice—confident, clean, and emotionally clear—delivers lines with a chilling sincerity. The chorus hovers between empowerment and premonition—leaving listeners to wonder if the song is a celebration of survival, a message to her killer, or something in between.

"I Beat U 2 It" is one of the last pieces of marketing currency GWYN created before her untimely death—and may be one of the most revealing. At first glance, you'd expect everything from a rising pop star: fun holographic outfits, exciting kaleidoscopic effects, a rooftop at golden hour, and direct-to-camera glamour. But under the glitter and glam, subtle visual cues suggest something deeper—maybe even something hidden. GWYN is seen singing through a chain-link fence, surrounded by feathers on a swing, and at one point, her face disappears almost entirely into shadow, save for a spotlight on her mouth. In the final moments, she stands on a dark rooftop gripping glowing light bulbs, as if trying to expose something—maybe to us or herself. While the video can be enjoyed as a polished, stylized pop visual, viewers of Dreamcrusher know better: nothing is accidental. The music video may hold visual clues critical to solving the mystery—and could bring one lucky viewer one step closer to the \$100,000 reward.

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