



Schubert b2b Releases Informative Infographic on How to Tackle Key B2B Marketing Challenges

This visual guide offers strategic solutions to help B2B companies overcome their biggest marketing obstacles.

DOWNTOWN, PA, UNITED STATES, April 17, 2025 /EINPresswire.com/ -- Schubert b2b, an integrated digital B2B marketing agency that exclusively services business-to-business companies, is excited to share its helpful new infographic, "[Top 5 B2B Marketing Challenges & How to Beat Them](#)." This insightful visual resource identifies common B2B marketing struggles and provides practical strategies to overcome them.

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*Rich Carango, president of
Schubert b2b*

“Our team created this infographic to offer guidance on handling B2B marketing challenges that we help clients manage all the time,” said Rich Carango, president of Schubert b2b. “From finding and converting the right leads

to keeping up with ever-changing digital trends, we solve these problems every day.”

[Click here](#) to download the infographic “Top 5 B2B Marketing Challenges & How to Beat Them.”

About Schubert b2b

Schubert b2b is an integrated digital B2B marketing agency that uses advanced marketing technology, expert strategies and exceptional creativity to help B2B companies reach their niche audience, increase engagement and build a strong market presence. For 47 years, Schubert b2b has been providing customized B2B marketing solutions for chemical, technology and manufacturing companies. A 100% B2B-focused digital marketing agency, Schubert b2b serves companies located in Philadelphia and around the world. Our goal is to create top-tier marketing for businesses of any size, from startups to global giants. For more information visit schubertb2b.com.

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