

MilSpec Formulas Launches Military Grade Aromatherapeutics at 2025 Invictus Games

Innovative Essential Oil Collection Debuts Groundbreaking Tactical Alchemy System for Military Mental Health Support

ASHEVILLE, NC, UNITED STATES, April 22, 2025 /EINPresswire.com/ -- MilSpec Formulas, a pioneer in [military-focused natural wellness solutions](#), today announced the launch of its Military Grade Aromatherapeutics collection at the 2025 Invictus Games in Vancouver, BC. This innovative product line

introduces the proprietary Tactical

Alchemy system, specifically designed to support the mental health and wellness needs of active service members, veterans, and their caregivers.

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Adora Winqvist Soule

Co-founded by Master Formulator Adora Winqvist and Retired Major John Soule, RN, MilSpec Formulas combines three decades of aromatherapy expertise with 28 years of military service experience. The company served as a therapeutic sponsor of the Healing Hut, an advanced wellness initiative founded by Dr. Stefanie Shaver, Chief of Aerospace Medicine, USAF.

“Plant medicine offers the quintessential opportunity to harness and activate our own innate healing nature,” said Adora Winqvist, Master Formulator at MilSpec Formulas.

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During the Invictus Games, MilSpec Formulas distributed over 1,000 samples of their specialized aromatherapy formulas, targeting key areas including energy enhancement, pain management, mood regulation, immune support, and sleep improvement. Each formula undergoes rigorous testing and development, incorporating premium-grade essential oils sourced globally.

MIL-SPEC FORMULAS™
Military Grade Aromatherapeutics



Tactical Alchemy to Empower Warrior Wellness & Resilience

Adora Winqvist Soule
MilSpec Formulas



MIL-SPEC FORMULAS

Military Grade Aromatherapeutics

Balance. Restore. Optimize.

At Mil-Spec Formulas, we stand beside our military community with natural solutions that honor strength, restoration and balance. Our Tactical Alchemy approach - a complete integration system for mind, body, and spirit - combines expertly formulated aromatherapeutics with restorative leading-edge protocols to support warriors and their families at every stage of their journey. Whether you're actively serving, transitioning to civilian life, or supporting a service member, we're here to support you to thrive.

Empowering the Warrior

Your commitment to the many demands of military service requires a diverse tool kit to foster wellbeing. Every warrior's journey is unique and can affect all those in close proximity in different ways. We view your family or caregivers as warriors of a different nature: champions of healing and peace.




Tactical Alchemy: A Complete Integration System

Our Tactical Alchemy system is a comprehensive approach that engages all five senses to support lasting well-being. This methodical integration system works with your body's responses through:


- Smell - premium aromatherapy formulas that work with your body's natural response systems.
- Sound - Targeted frequencies and mindful meditations to optimize your mind's harmony.
- Touch - Strategic pressure points that balance the body's emotional response to stress
- Sight - Visual patterns that help anchor your focus, creativity and clarity.
- Taste - Mindful hydration protocols that ground you into the present moment and support cellular vitality.

Addressing each of your senses creates a deeply immersive and memorable experience by engaging your brain's multiple sensory processing centers simultaneously. This synergistic approach ensures that each practice and formula stands at the ready to empower your wellbeing through every challenge and victory.

From Service to Self-Care—The human spirit is designed to triumph. This power and potential is within you. The foundations and tools of our Tactical Alchemy system will guide you to enhanced wellbeing, one mindful breath at a time.

 +1.855.256.7256 | Cell: +1.828.423.5467
  Adora@MilSpecFormulas.com
  www.milspecformulas.com

TACTICAL ALCHEMY FOR
WARRIOR WELLNESS &
RESILIENCE



Your Path to Warrior Wellness


Our Tactical Alchemy solutions are crafted to support each of you at every step, with a holistic system that respects strength, balance and restoration. Each formula is designed to meet and honor you wherever you are, providing effective support for the unique journey you face.

REGULATE

The way of a warrior demands unwavering fortitude. You also know that mental toughness is as crucial as physical strength. Balancing your stress response builds resilience. Featuring organic Israeli blood orange, organic geranium bourbon from Madagascar, and organic Indian patchouli essential oils, **REGULATE** stands ready as your ally in:

- Uplifting your mental outlook
- Balancing nervous system and stress response
- Building sustainable emotional resilience

Balance Mood & Build Emotional Resilience



REST & RELAX

Decompression can be challenging for the warrior mindset: A life of balance calls for strategic resource and the ability to relax into the other facets of your life. **REST & RELAX** helps you find that crucial balance between readiness and restoration. With its blend of high altitude organic French lavender, Roman chamomile from the UK, and wild-crafted Somalian frankincense essential oils, you'll experience:

- Enhanced sleep quality for faster recovery
- Natural stress response optimization
- Deep nervous system restoration

Deep Sleep & Nervous System Recovery




ACTIVATE

When peak performance is your mission, **ACTIVATE** supports you to answer that call with clarity and focus. Our blend of organic Indian basil, organic Indonesian ginger, and organic black pepper from Madagascar essential oils creates a foundation for:

- Heightened focus and mental acuity
- Invigorated sense of motivation
- Energized creative thinking and problem solving

Awaken Vitality & Enhance Mental Clarity




AT EASE

Every warrior carries the weight of their service differently, both visible and invisible. **AT EASE** aromatherapy combines calming organic lavender from Spain, cooling peppermint from Turkey, and soothing German chamomile from Croatia to support your body's natural recovery processes by:

- Natural relief from physical tension
- Soothing stress-induced discomfort
- Easing sore muscles

Relieve Discomfort & Restore Calm




VIRAL WARRIOR

Inner and outer strength are critical to every aspect of your mission: military and beyond. Fortify your body's position with the natural defenses of **VIRAL WARRIOR**. Blended with essential oils of organic cinnamon, organic lemon, and clove to create:

- Enhanced immune system support
- Protection against environmental challenges
- Support your overall resilience

Strengthen & Defend



ALL CLEAR

In the high-intensity world of military service, finding moments of peace can often feel like a mission impossible. The light, fresh and purifying aroma of **ALL CLEAR** provides targeted support to create this much needed moment. Unwind, refresh and prepare for the next task with eucalyptus and lemon essential oils for:

- Centering yourself with mental clarity and focus
- Enhanced spatial awareness

Purify & Center



The Formulas

+1 828-423-3467

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