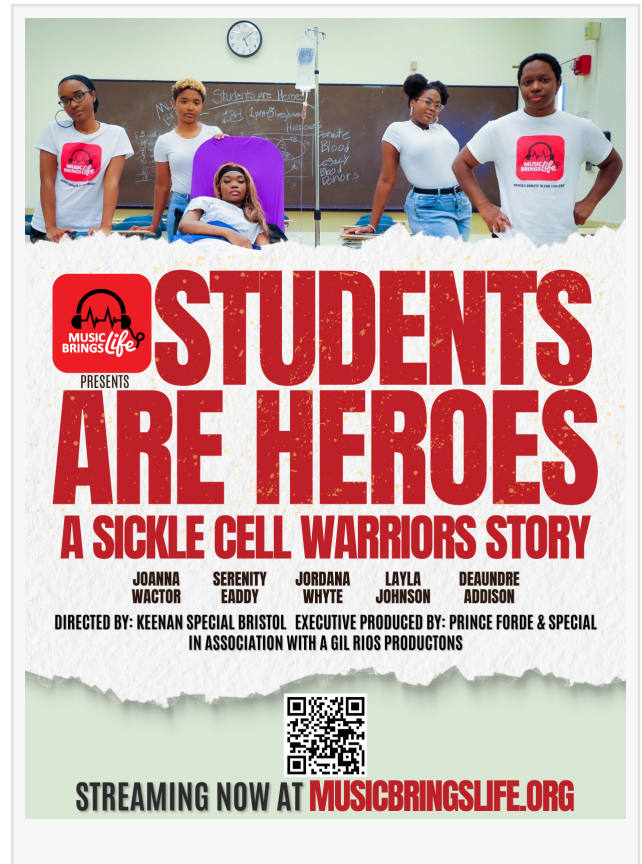


'Students Are Heroes: A Sickle Cell Warriors Story' Trailer Screening at Annual Sickle Cell Consortium Leadership Summit

NEW YORK, NY, UNITED STATES, April 23, 2025 /EINPresswire.com/ -- [Music Brings Life](#), the dynamic non-profit organization dedicated to raising awareness about the importance of blood donations in underrepresented communities, is proud to announce the screening of the trailer for its groundbreaking film, *Students Are Heroes: A Sickle Cell Warriors Story*. This special unveiling will take place at the [9th Annual Sickle Cell Consortium Leadership Summit](#), held at the Atlanta Marriott Hotel. The event, celebrating leadership and advocacy in the sickle cell community will take place on Saturday, April 26th.

Students Are Heroes is an emotionally powerful narrative that follows the story of Jordana Bristol, a high school athlete whose life takes a sudden turn after a collapse during track practice. Diagnosed with a sickle cell crisis, Jordana's journey sheds light on the critical need for genetically matched blood donors, especially within minority communities. With only 12.2% of U.S. blood donations coming from minority donors and just 3% of the eligible U.S. population donating blood annually, the film serves as a vital call to action for increased awareness and advocacy.

Directed by Keenan "Special" Bristol, a passionate storyteller and activist, *Students Are Heroes* combines the power of storytelling, education, and advocacy. Special shared his inspiration behind the film: "This story is a tribute to the countless individuals battling sickle cell disease, their families, and the heroes who step forward to donate blood. It's a call to action for greater awareness and compassion. I am honored to present this film in a space that uplifts diverse voices and stories." The trailer's premiere will be followed by a panel discussion designed to engage the audience in meaningful dialogue in partnership with the [Sickle Cell Consortium](#) about the realities of sickle cell disease and the urgent need for more blood donors in the Black, Latino, and Caribbean communities. The panel will feature insights from key stakeholders and



advocates working tirelessly to advance this critical cause.

What: Students Are Heroes: A Sickle Cell Warriors Story Trailer and Panel Discussion

When: Saturday, April 26th, 2025

Where: Atlanta Marriott Hotel, Atlanta, GA

Join us in supporting this inspiring event as we shine a light on the resilience of the human spirit and the heroes who help save lives through blood donation. Music Bring Life CEO Keenan Special Bristol and COO Prince Forde will be interviewed on Saturday, April 26th.

About Music Brings Life:

Founded in 2009, Music Brings Life is a 501(c)(3) non-profit organization dedicated to educating young people in the Black, Latino, and Caribbean communities about the importance of blood donation. Through innovative educational presentations and vibrant music events, the organization inspires and engages prospective donors, partnering with blood collection agencies across the country to facilitate the donation process.

About the Sickle Cell Consortium:

The Sickle Cell Community Consortium is a US-based non-profit formed in 2014 to “harness and amplify the power of the patient voice”. The Consortium is comprised of sickle cell community-based organizations (CBOs), patient and caregiver advocates, community partners and medical and research advisers. These stakeholders collectively form the General Assembly of CBOs and Advocates, the decision-making body of the Consortium.

For media inquiries, interview requests, or further information, please contact Marie Driven via email.

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