

IndochinaLight Launches Eco-Friendly Lighting Solutions for Modern Homes

"IndochinaLight Launches Environmentally Friendly Lighting Solutions, Creating Sustainable Modern Living Spaces"

STE N SHERIDAN, WY, UNITED STATES, April 18, 2025 /EINPresswire.com/ -- [IndochinaLight](#) emerges on the global stage with a pioneering collection of sustainable lighting solutions crafted to transform modern living spaces. Based in the United States, this innovative enterprise introduces handcrafted, eco-conscious lighting fixtures that merge Vietnamese craftsmanship with contemporary design principles. The brand stands at the forefront of the green lighting revolution, delivering products that honour both aesthetic excellence and environmental stewardship.

The US eco-friendly lighting market currently values at approximately \$2.62 billion in 2024, with projections indicating growth to \$3.35 billion by 2031 at a compound annual rate of 3.7%. This expansion stems from increasing consumer demand for energy-efficient LED technology and sustainable interior elements. Research from McKinsey & Company reveals that 66% of American consumers now prioritise products with sustainability credentials, with 60% willing to invest more for environmentally responsible options.

IndochinaLight positions itself strategically within this market by utilising recycled materials such as raw bamboo and rattan and implementing production processes that minimise environmental impact, establishing the brand firmly in the premium [rattan pendant light](#) sector.



INDOCHINALIGHT

IndochinaLight's Logo



IndochinaLight's Rattan Pendant Light Enhances Sustainable Modern Living Space.

[Lewis Nguyen](#), founder of IndochinaLight, articulates that the company's mission extends beyond illumination to fostering sustainable living environments. "We design lighting solutions that are not only aesthetically pleasing but also environmentally friendly, helping professionals and families easily apply certainty to their living spaces while still ensuring sophistication and creativity," Mr. Lewis Nguyen shared.

Initiative:

- Sustainability Commitment: IndochinaLight establishes environmental responsibility as its core principle.
- Consumer Alignment: The brand responds directly to the documented shift in American consumer preferences toward eco-friendly home furnishings.
- Material Innovation: Products feature recycled natural rattan and bamboo sourced through sustainable harvesting practices.
- Technological Integration: All fixtures incorporate energy-saving LED technology, reducing power consumption by up to 80% compared to traditional lighting.
- Market Positioning: IndochinaLight aims to redefine lighting standards by delivering products that excel in both visual appeal and environmental performance.

“

IndochinaLight not only brings light, but also creates a sustainable lifestyle for modern homes”

*Lewis Nguyen, founder of
IndochinaLight*

About IndochinaLight

IndochinaLight, a U.S.-based family business, specialises in premium pendant lighting, particularly focusing on rattan and bamboo designs. Combining modern aesthetics with the natural beauty of sustainable materials, we offer eco-friendly lighting solutions that are both energy-efficient

and crafted from recycled, chemical-free materials. Dedicated to ethical practices, IndochinaLight ensures high-quality illumination while treating every client as part of its global community.

Lewis Nguyen
Indochinalight Founder
+1 307-249-0594
service@indochinalight.com



Lewis Nguyen - Founder of
IndochinaLight

Visit us on social media:

[Facebook](#)

[Instagram](#)

[Other](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/804413956>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.