

# 'Hokkaido Resort Club' Launches Official Website and Opens Membership Applications for New Luxury Resort

□ *Comprehensive Support for Vacation Home Construction and Hospitality Services in Niseko, Furano, Rusutsu, Otaru, and Other Hokkaido's Popular Destinations* □

SAPPORO CITY, HOKKAIDO, JAPAN, April 18, 2025 /EINPresswire.com/ -- Feather Home Co., Ltd. (Headquarters: 1-29 Minami-1-Jo Nishi 27-Chome, Chuo-ku, Sapporo City, Hokkaido; CEO: Yuya Chida) has announced the launch of a new brand, Hokkaido Resort Club, along with the official release of its website and the commencement of membership enrollment as of March 10, 2025.

□ Hokkaido Resort Club – Official Website □

<https://www.hokkaido-rc.jp/>

□ Hokkaido Resort Club – Brand Overview Video □

Hokkaido Resort Club has been developed as an integrated one-stop solution supporting real estate acquisition, development, and operation. Based on the concept of “creating valuable assets in Hokkaido,” the brand emphasizes the region’s abundant natural environment and strong asset potential.



Designing and constructing high-quality wooden villas suited to Hokkaido's climate



Resort Design Featuring World No.1 Harvia Saunas

Membership registration is available free of charge. Registered members are granted access to updates including the latest resort news, exclusive accommodation plans, and insights into real estate opportunities across Hokkaido.

Clients who enter into construction agreements under this brand will be granted enhanced privileges under the status of Full Member (VIP Member).

## Brand Overview

Hokkaido Resort Club offers comprehensive support for luxury vacation home construction, resort development, and property management in key locations across Hokkaido.

### □Target Areas□

- Niseko

Internationally renowned ski resort attracting significant attention from global investors.

- Furano

Scenic year-round destination with diverse attractions and ski facilities.

- Rusutsu

Expansive resort region ideal for extended stays, located near Niseko.

- Otaru

Historic port city known for its exotic charm and convenient proximity to Sapporo.

- Yoichi

Area distinguished by its rich heritage in wine and whisky culture.

- Sapporo Suburbs

Residential areas blending urban convenience with natural surroundings.

## Services Offered

- Design and Construction of Hokkaido Villa Resorts

Provision of architecturally refined wooden villas tailored to Hokkaido's climate, delivering comfort and elegance.

- Resort Design Featuring Harvia Saunas

Integration of the world's leading sauna brand, Harvia, inspired by Northern European wellness culture, to create immersive resort experiences.

### Our Team

専門チームがトータルサポート

リゾート地での不動産購入や建築、資産運用には、高い専門性と豊富な経験が欠かせません。北海道リゾート倶楽部では、各分野のプロフェッショナルが集まり、お客様一人ひとり、そして企業様のニーズに寄り添ったサポートをご提供いたします。土地選びから設計・建築、さらにその後の運用支援まで、トータルでサポートいたします。



株式会社Feather Home  
代表取締役 千田 佑也

リゾート住宅市場を牽引し、ホームサウナ販売実績 日本一を獲得。北海道でのリゾート住宅の普及に邁進する、木造住宅のプロフェッショナル。



REAX International株式会社  
(旧：青い山REAX株式会社)  
代表取締役 内生 雅之

不動産鑑定士を擁する不動産会社を経営。物件の適正評価に定評があり、金融機関との強い信頼関係を持つ。高額不動産を扱うプロフェッショナル。



H2 CHRISTIE'S INTERNATIONAL REAL ESTATE  
マネージャー 櫻田 紘

H2 CHRISTIE'S INTERNATIONAL REAL ESTATEに所属し、ニセコと富良野エリアで活躍。ニセコと富良野エリアに精通した不動産プロフェッショナル。

### Our Team



北海道リゾート倶楽部

### Hokkaido Resort Club

## - Real Estate Acquisition and Operation Support

A team of experts delivers full-spectrum support encompassing property acquisition, management, and revenue generation strategies. Each service is informed by extensive experience across Hokkaido's resort real estate landscape.

## Exclusive Services for Full (VIP) Members

- Access to preferential rates for stays at Hokkaido Resort Club-owned properties
- Complimentary shuttle services between New Chitose Airport and affiliated accommodations
- Comprehensive management assistance covering both real estate and facility operations
- Support for establishing and enhancing hospitality ventures to strengthen asset performance

## Comprehensive Support System by Industry Professionals

A dedicated system involving specialists from various fields ensures seamless progression from property ownership to ongoing operation.

- Villa Construction: Feather Home Co., Ltd. (CEO: Yuya Chida)
- Real Estate Acquisition: REAX International Co., Ltd. (CEO: Masayuki Uchiuzo)
- Operation Support: H2Group (Real Estate Manager: Ryo Kashita)

This integrated support framework enables the realization of a refined Hokkaido resort lifestyle through expert-backed development, acquisition, and operational services.

## Background and Purpose of Launch

Hokkaido continues to draw strong interest from both domestic and international investors due to its desirable destinations such as Niseko, Furano, and Rusutsu—all recognized for their robust asset values.

Simultaneously, concerns have been raised regarding the post-purchase burdens of maintenance and operation. The establishment of Hokkaido Resort Club seeks to address these concerns by offering solutions that emphasize not only ownership but also enjoyment and effective utilization of real estate.

## Future Outlook

The brand intends to expand initiatives in high-value vacation home construction and hospitality development, leveraging its strengths in resort planning and operational expertise.

Plans also include the introduction of immersive local experience programs in collaboration with nearby tourist destinations, aiming to enhance Hokkaido's overall appeal.

□Hokkaido Resort Club – Official Website□

<https://www.hokkaido-rc.jp/>

## Company Overview

Company Name: Feather Home Co., Ltd.

CEO: Yuya Chida

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Business Scope: Construction, Real Estate, and Resort Operations Support

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