

Hertsmere Decorators in Borehamwood Launches, Offering Premium Painting and Decorating Services across Hertfordshire

New Painting and Decorating Business Launches in Borehamwood. Hertsmere Decorators Brings a Fresh Coat of Excellence to Homes Across Hertfordshire

BOREHAMWOOD, HERTFORDSHIRE, UNITED KINGDOM, April 20, 2025 /EINPresswire.com/ -- A new business has launched to make an impression across Hertfordshire. [Hertsmere Decorators](#), a newly launched painting and decorating company in Borehamwood, is here to transform local properties. Offering high-quality finishes and a huge range of services, this team of expert decorators is here to upgrade the quality of decorating services in Borehamwood.



Painter and Decorator Services in Borehamwood, Hertfordshire

Founded in 2024, Hertsmere Decorators began their journey with a clear mission: to deliver the best [painter & decorator services in Borehamwood, Elstree, Radlett, Shenley](#) and all other towns in Hertfordshire. Since then, Hertsmere Decorators has become a household name across Hertfordshire, providing expert decorating services in a much larger area than expected.

Due to this success, Hertsmere Decorators has officially launched their workshop for new staff to train and gain the skills they need to give every property the perfect final touch. The team are qualified to revamp period homes with care and precision, as well as giving a new build property that perfect finish.

Located in the heart of Borehamwood, Hertfordshire, Hertsmere Decorators proudly serves the entire Hertfordshire area, including key towns such as Radlett, Elstree, St Albans, Watford, Bushey, Potters Bar, and more. The business is built on strong local foundations with a team of professionals that understands that communication, reliability and trust are what keep their

business growing.

The team has worked in homes across Hertfordshire for years, understanding what local homeowners and project managers expect when it comes to a quality finish. Hertsmere Decorators is a handpicked team of experienced decorators, each with between 5-15 years of experience in residential and commercial premises. They have done everything from small touch-ups to large property refurbishments.

Hertsmere Decorators offers a comprehensive range of services, including:

- Interior Painting: Feature walls, full-room decoration, staircases, ceilings, and more.
- Exterior Painting: Windows, doors, fascia boards, masonry, and outdoor buildings.
- Woodwork Painting: Skirting boards, bannisters, door frames, cabinetry (new or old).
- Custom Finishes: Specialist finishes and colour consultations available.
- Residential & Commercial: Homes, offices, shops, schools, and investment properties.

Every project starts with a free, no-obligation consultation to ensure the client gets exactly what they want.

As a new business, Hertsmere Decorators ensures each customer is fully satisfied with every service provided. The team are insured, punctual, tidy and respectful at every property they work in and pride themselves on professional and clear communication.

With the new painter and decorator business officially launched in Borehamwood, Hertfordshire, and the new website complete <https://hertsmere-decorators.co.uk/decorator-in-borehamwood> Hertsmere Decorators is officially a new contender as one of the best local decorating companies.

As part of their official launch, the team at HD is offering introductory discounts to customers that book in their work before the end of August 2025.

Who are Hertsmere Decorators? They are a local professional painting and decorating company that provide a personal service to each customer. Opened in 2024, the team have focused on quality and ensuring customer satisfaction. Known for their attention to detail, their skilled team is friendly and approachable, delivering a top service in Herts.

How much does it cost to decorate a property in Hertfordshire? Well, for a freshly plastered room that is 3m x 3m you can expect to pay in the region of £400-£550. This will include the labour for preparing the walls, ceiling and woodwork, and applying an undercoat and two to

three top coats.

How long does it take to paint a bedroom in Borehamwood? Based on a 3m x 3m room, if it is freshly plastered, you can expect this to take 1-1.5 days to complete. If the walls aren't freshly plastered, just the preparation work can take 1-2 days and you can expect the project to be completed within 3 days.

Here is what you can expect when employing a professional decorator:

1. Inspection & Preparation

Hertsmere Decorators will assess the condition of the wall, look for cracks, damp, peeling paint, or old wallpaper. They then test for lead paint if the property is very old (pre-1970s), as special precautions may be needed. Remove old wallpaper or flaking paint using scrapers or steamers.

2. Surface Repairs

Once step one is completed, a decorator will fill cracks and holes with appropriate filler or plaster. Sand the surface once dry to ensure it's smooth and even. Treat any damp or mould using anti-fungal treatments or sealers.

3. Priming

The decorator will now apply a primer or sealer (especially important in old houses where the wall may be porous or patchy). This helps paint adhere properly and provides a consistent base.

4. Painting

Now priming is complete, the decorator will cut in around edges (skirting boards, corners, ceiling) using a brush. Roll or brush on the first coat of paint, using high-quality tools to avoid streaks or brush marks. Allow to dry fully between coats (as per paint manufacturer's instructions). Apply a second coat for even coverage and a professional finish.

5. Finishing Touches

Now most of the work is complete, a professional decorator will always inspect the wall for any missed spots or imperfections and touch up as needed. Clean up edges, remove masking tape, and wipe down any splashes. Tidy up the workspace, leaving the area clean and ready to use.

Working with a professional decorating company like Hertsmere Decorators that follows these steps with each project will ensure even the most tired old walls can be brought back to life with a smooth, durable finish.

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