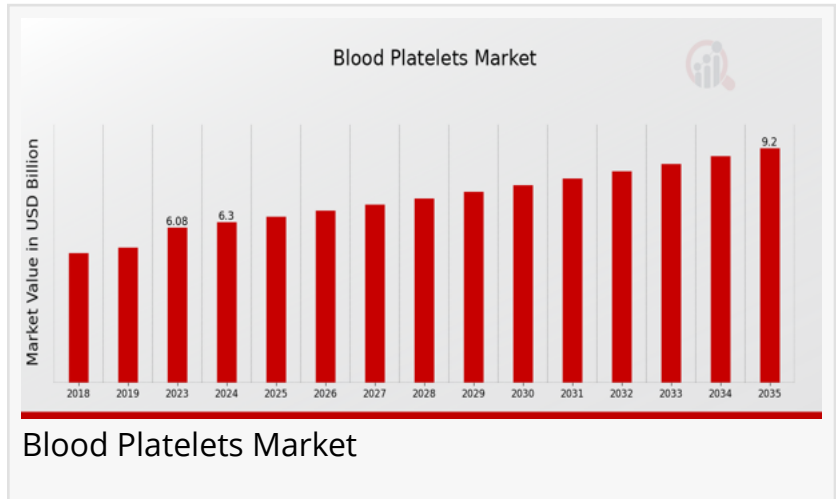


# Blood Platelets Market to Reach USD 9.2 Billion by 2035, Growing at 3.51% CAGR from USD 6.3 Billion in 2024 | Grifols

*As per MRFR analysis, the Blood Platelets Market Growth Size was estimated at 6.08 (USD Billion) in 2023.*

US, NY, UNITED STATES, April 21, 2025

/EINPresswire.com/ -- The blood platelets market has been experiencing steady growth due to rising incidences of chronic diseases, increasing awareness about blood-related disorders, and advancements in platelet storage and transfusion techniques. Platelets play a crucial role in clotting and wound healing, making them essential in the treatment of conditions such as thrombocytopenia, leukemia, and other blood disorders. The growing demand for platelet transfusions in surgeries, cancer therapies, and trauma care is further fueling market expansion.



As per MRFR analysis, the [Blood Platelets Market Growth](#) Size was estimated at 6.08 (USD Billion) in 2023. The Blood Platelets Market is expected to grow from 6.3 USD Billion) in 2024 to 9.2 (USD Billion) by 2035. The Blood Platelets Market CAGR (growth rate) is expected to be around 3.51% during the forecast period (2025 - 2035).

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Top Blood Platelets Market Companies

Haemonetics

Baxter International

Grifols

Fresenius Kabi

Macopharma

BloodCenter of Wisconsin

Miltenyi Biotec

Kawasaki Disease Foundation

Antigenics

Mediware

Biotest

Octapharma

Terumo

HemaCare

American Red Cross

The Global Blood Platelets Market is experiencing significant growth due to the increasing demand for blood platelets in various medical treatments. As the population ages and the incidence of chronic diseases rises, there is a corresponding need for medical procedures that require platelet transfusions.

Conditions such as leukemia, hemophilia, and other blood disorders have seen a rise in patient numbers, thereby escalating the requirement for blood platelet products. Hospitals and healthcare facilities are investing in advanced blood collection and processing technologies to ensure a steady supply of platelets.

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Industry Detailed Segmentation:

Blood Platelets Market Segmentation Insights

Blood Platelets Market Type Outlook

Platelet Rich Plasma

Platelet Poor Plasma

Platelet Concentrate

Blood Platelets Market Application Outlook

Orthopedics

Dental

Cosmetic Surgery

Cardiology

Blood Platelets Market End Use Outlook

Hospitals

Ambulatory Surgical Centers

Research Laboratories

Blood Platelets Market Regional Outlook

North America

Europe

South America

Asia Pacific

Middle East and Africa

The Global Blood Platelets Market has seen significant growth driven by the increasing prevalence of diseases requiring platelet transfusions, advancements in collection and storage technologies, and rising awareness regarding the importance of blood donation.

Competitive insights into this market reveal a landscape characterized by key players innovating in products and services. These companies are constantly striving to improve the quality of platelet products, enhance processing technologies, and address the rising demand for blood

components in clinical settings.

Read More Details - <https://www.marketresearchfuture.com/reports/blood-platelets-market-43172>

## Blood Platelets Market – Key Benefits

### Rising Demand for Platelet Transfusions

The increasing incidence of chronic diseases, trauma cases, and surgeries has heightened the demand for platelet transfusions, driving market growth and investment in advanced blood component separation technologies.

### Advancements in Platelet Storage and Transportation

Innovations in cold storage, pathogen reduction technologies, and extended shelf-life solutions have significantly enhanced the viability and safety of platelets, improving overall supply chain efficiency.

### Increased Awareness and Government Support

Public and private sector initiatives aimed at encouraging blood donation and improving transfusion safety standards have positively impacted the availability of platelets, fostering market expansion.

### Technological Developments in Apheresis

Improvements in apheresis systems enable the selective extraction of platelets with greater precision and yield, reducing donor strain and increasing the efficiency of platelet collection.

### Growing Use in Cancer and Hematological Treatments

Platelet transfusions are essential in oncology and for patients with blood disorders, making this segment a consistent driver of market demand as cancer incidences continue to rise globally.

### Emergence of Personalized Medicine and Biologics

The integration of platelet-rich plasma (PRP) therapies in orthopedics, sports medicine, and cosmetic procedures has opened new market opportunities beyond traditional transfusion applications.

### Expanding Healthcare Infrastructure in Emerging Markets

Developing regions are investing heavily in healthcare systems, including blood banks and transfusion services, creating untapped growth potential for platelet collection and distribution.

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