

Simply Dental Management “Completes the Circle” of Dentistry, Cementing Its Role as a Leading, Patient-First DSO

HOPKINTON, MA, UNITED STATES, April 21, 2025 /EINPresswire.com/ -- Simply Dental Management (SDM), a doctor-led Dental Support Organization (DSO), announces its continued growth across New England and beyond—bringing comprehensive support to general and specialty dental practices while maintaining a deeply personal, patient-first approach.

Founded by Dr. Sam Alkhoury, SDM helps providers offload administrative burdens—HR, marketing, compliance, and operations—while keeping full clinical autonomy. “We build practices that feel local but benefit from the strength of a knowledgeable support team,” said Dr. Alkhoury. “Every decision is rooted in what’s best for patients and providers. We’re growing, but staying grounded.”



SDM partners across all specialties—from Orthodontics and Pediatric Dentistry to Endodontics, Periodontics and Oral Surgery —creating a full-circle model of oral health support. Privately owned and led by a single, engaged founder, SDM remains agile and connected, offering individualized support to every practice in its network.

“As an Endodontist and partner, I now enjoy my profession on a level I never imagined,” said Dr. Karyn Stern of Worcester Endodontics. “SDM gives me the freedom to focus entirely on patient care and personal growth without the stress of running a business.”

Recognized by Inc. 5000 and Becker’s “55 DSOs to Know,” SDM continues to scale without sacrificing quality. “After 31 years in practice, I wanted to keep caring for patients without handling the business side,” added Dr. Dennis Sherman, now-retired orthodontist from Milton Orthodontics. “SDM made that possible—and helped the practice grow.”

Beyond dentistry, SDM supports the community through initiatives like its Toys for Tots campaign (with 3,000+ toys donated), school supply drives, oral health education in preschools, and local youth sports and arts sponsorships.

“Our goal is to be seen—not just as a business, but as a team truly doing dentistry differently,” said Dr. Alkhoury.

SDM welcomes conversations with dental professionals, DSOs, and investors looking to grow with a purpose-driven, people-focused partner.

About Simply Dental Management

Simply Dental Management is a doctor-led Dental Support Organization that owns and operates a network of general and specialty dental practices throughout New England. With a focus on individualized support, clinical excellence, and community connection, SDM provides dentists with the tools and freedom to focus on what matters most—patient care. Learn more at simplydentalmanagement.com.

Lexie Becker

Fifth & Cor

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