

# New Book Launches a Movement to Redefine Sacredness in the Modern Age

*TAOLISM: The Architecture of Life urges humanity to replace outdated beliefs with ethical behavior grounded in reality*

SARASOTA, FL, UNITED STATES, April 21, 2025

/EINPresswire.com/ -- As humanity faces ecological breakdown, political extremism, and a spiritual vacuum, Sarasota-based author, speaker, and sustainability advocate Joe Simonetta offers a bold and urgent response to today's global challenges: a radically simple code for living that could sustain humanity and transform civilization.

In his new book, *TAOLISM: The Architecture of Life*, Simonetta introduces [a powerful worldview grounded not in belief, but in behavior](#). *TAOLISM* (short for The Architecture of Life) offers a framework for ethical living rooted in science, reason, ethics, and sustainability—guided by just [three core principles, expressed in seven transformative words](#):  
Be Healthy. Be Kind. Respect the Environment.

## TAOLISM

The Architecture of Life



Seven Words | One Future

JOSEPH R. SIMONETTA

TAOLISM book front cover

"This is not religion. It's not dogma. It's not another ideology," says Simonetta. "It's a way of being—deeply practical, urgently needed, and universally applicable. These seven words, if widely adopted, will change everything."

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We are not here to dominate life. We are here to sustain it. When life's diversity merges, life blossoms. When diversity is feared, life fractures."

*Joseph R. Simonetta*

*TAOLISM* challenges humanity to evolve—by [aligning with the very architecture of life itself](#). Drawing on decades of multidisciplinary work and lived experience, Simonetta presents a compelling case for replacing superstition with responsibility, worship with action, and faith with observable truth.

From personal well-being to politics and public policy, from education to economics, the book explores how *TAOLISM* can reshape every aspect of our lives—offering a blueprint

for human thriving at a time when nothing less will do.

Simonetta, a Harvard-educated ethicist, professional athlete, former U.S. Army officer, and TEDx speaker, delivers this work not as abstract theory but as an urgent call to action.

TAOLISM: The Architecture of Life is available now in paperback, eBook, and audiobook formats on Amazon and at [www.taolism.org](http://www.taolism.org).

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#### ABOUT THE AUTHOR

Joseph R. Simonetta is a writer, speaker, environmentalist, and visionary committed to advancing human civilization through ethics, reason, and sustainability. With degrees in business (Penn State), architecture (University of Colorado), and divinity (Harvard), he brings a uniquely integrative perspective to the challenges of our time. He is also a national champion senior triathlete and the creator of TAOLISM, a movement to reframe sacredness as life-sustaining behavior.

Joseph R Simonetta

Self

+1 9419938393

[email us here](#)

#### TAOLISM: The Architecture of Life *A New Understanding of Sacredness*

In a time of global uncertainty, social fragmentation, and ecological collapse, **TAOLISM: The Architecture of Life** offers a radically simple yet profoundly transformative framework for personal integrity and collective survival.

TAOLISM is not a religion.

It is not dogma.

It is a way of life—anchored in science, reason, ethics, and sustainability.

Rooted in three timeless and transformative principles—**Be Healthy. Be Kind. Respect the Environment**—TAOLISM redefines what is truly sacred. It invites us to move beyond outdated beliefs and toward behaviors that sustain life.

Through clear chapters, real-world relevance, and visionary clarity, **Joseph R. Simonetta** reveals how these seven words can reshape our lives, heal our systems, and guide us toward a livable future.

This is not just a book.

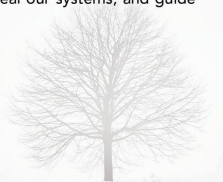
It is a compass.

A code.

A blueprint for human thriving.

It will **change your life**.

Seven Words. One Future.



TAOLISM book back cover

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