

# DoodleFace Reinvents the White Board Solving Dry-Erase Problems For Kids

*Finally, a Dry-Erase Alternative Without the Mess: Bold Colors, Big Crayons, and Endless Imagination—No Smudging, No Waste, Just Fun*

HOLLEY, NY, UNITED STATES, April 22, 2025 /EINPresswire.com/ -- A father's desire to inspire his daughter's creativity has sparked a breakthrough product that solves a frustration parents and educators everywhere know too well.

DoodleFace [Wipe-Away Crayon Boards](#) combine the vibrant colors kids love with the erasable convenience parents and teachers have long wished for — without the mess, smudging, or waste of traditional dry-erase markers. DoodleFace, a new American educational supply company, today announced the launch of its patent-

pending Wipe-Away Crayon Boards — a sustainable, child-friendly alternative to traditional whiteboards and markers, designed to perform better and last longer.

"The idea came from a simple moment with my daughter," explains founder Darren Coon. "She told me she didn't want store-bought pictures on her wall — she wanted to create her own. I realized she needed something she could color and recolor as her imagination evolved."

To solve the limitations of messy dry-erase markers, Darren developed a proprietary crayon formula paired with a specially engineered erasable surface. The result? Bold, vibrant artwork that wipes away effortlessly with a damp Eraser Cloth — no sprays, no harsh chemicals, no smudging, no drama.

The Crayon Boards are perfect for art and learning, at home or in the classroom! What makes them so special?

- Color and Recolor: Use DoodleFace Wipe-Away Crayons for bold, beautiful creations that stay put — no smudging like markers. When you're ready for something new, just wipe clean with a



Crayon Board

damp Eraser Cloth and start again!

- Durable and Kid-Resistant: No cracking, staining, or warping like cheap whiteboards.
- Left Hand Solutions: Unlike dry-erase markers that easily smudge, DoodleFace Crayon Boards let left-handed children color and write freely without smudging or wiping away their work.
- Easy for Little Hands: Giant-sized crayons make it easier for young children to grasp and use, aiding in their fine motor and hand-eye coordination development.
- Eco-Conscious and Non-Toxic: Made from 100% recyclable, non-toxic materials — better for the planet and growing minds.



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My daughter didn't want store-bought art—she wanted to create her own. I realized she needed something she could color and reimagine again and again.”

*Darren Coon*

- Real Artistry: Achieve rich color and shading effects that traditional dry-erase markers simply can't match.
- Built to Last: Although DoodleFace Crayon Boards cost a little more upfront, they outlast traditional lapboards, making them a smarter investment for families and schools.

Available Products:

The Crayon Boards are available in six different designs: Frog, Dog, Cat, Bear, Rectangle, and Speech Bubble. They come complete with a 10-Pack of Jumbo Wipe-Away

DoodleFace Crayons for only \$19.98. Grab them at [DoodleFace.org](https://DoodleFace.org) or [amazon.com](https://amazon.com)  
DoodleFace Crayon Boards are proudly made in Upstate New York. Patent Pending.

### About DoodleFace

Founded in 2024, DoodleFace designs, manufactures, and distributes innovative coloring products that let kids color, play, and wipe away — all from its facility in Holley, New York. DoodleFace products create smiles while solving major challenges for kids, parents, teachers, and the environment.

### About Darren M. Coon

Darren M. Coon is a lifelong entrepreneur, educator, and innovator. He founded TeacherGeek, a leading provider of hands-on STEM education tools used in thousands of schools worldwide, and co-founded Karma Water, the pioneering beverage brand with its signature powder-delivery cap. With a career built on turning creative ideas into successful ventures, Darren is now bringing his passion for innovation and sustainability into DoodleFace – an eco-friendly brand reimagining

dry-erase creativity for a new generation.

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Frog Crayon Board

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