

# Winwinpay's Global Online Event Showcases Explosive Growth and Bold Vision for Fintech and iGaming Innovation

LONDON, UNITED KINGDOM, April 22, 2025 /EINPresswire.com/ -- Winwinpay, a pioneering force in fintech and iGaming, celebrated a landmark moment with its Global Online Event, uniting partners, industry leaders, and stakeholders from over 10 countries. Led by CEO David Aldridge and CMO Henri Dubois, the event highlighted Winwinpay's meteoric rise, the transformative potential of WWP Token, and a strategic roadmap to redefine digital payments and online entertainment worldwide.



The event spotlighted the phenomenal success of Winwinpay's Duo Rewards Staking Program, which expanded to over 30 cities in just two months, marking a global movement in user engagement. "This is more than a campaign, it's a strategic effort to connect communities online and offline," said CMO Henri Dubois. With a bold goal to reach 500,000 users and 50 cities by the end of 2025, Winwinpay is setting a new standard for fintech scalability.

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Our Global Online Event was a celebration of shared ambition”

*David Aldridge, CEO of Aladdin Tech*

Attendees were introduced to significant upgrades to the Winwinpay app, designed to enhance user experience and

build a robust ecosystem. New features include daily task reminders, a clear earnings summary for transparent income tracking, and seamless conversion of cryptocurrencies like Bitcoin and ETH to USDT for simplified staking. These innovations empower users to manage assets effortlessly, reinforcing Winwinpay's commitment to accessibility and trust.

Strategic partnerships took centre stage, with Winwinpay announcing collaborations with three new iGaming platforms to expand WWP Token's utility and circulation. "Strong partnerships are

key to our ecosystem's growth," noted CEO David Aldridge. Additional partnerships across various sectors are in progress, with official announcements expected soon, further solidifying WWP Token's real-world applications.

Winwinpay's offline efforts underscored its dedication to building trust through real-world impact. In October 2024, the company participated in [GITEX Global](#) in Dubai, engaging with key investor Al-Mahmudi, a Middle Eastern family company, among 200,000 attendees. And last month, Winwinpay showcased its "Stake once, earn twice" model at [SiGMA Africa](#) in Cape Town, earning accolades from over 2,500 iGaming professionals. These events amplified Winwinpay's credibility and accelerated its global reach.

Online, Winwinpay is amplifying its brand through dynamic strategies, including in-house content like educational videos, live Q&A sessions on X Spaces, and a soon-to-launch community website for real-time updates. External partnerships with YouTubers, mainstream media, and key opinion leaders (KOLs) are driving visibility, while active promoters are supported with resources for local events and offices. For added security, the WWP Token can be withdrawn to cold wallets, ensuring user confidence.

Looking ahead, Winwinpay plans to participate in major exhibitions in 2025, potentially in Korea, Hong Kong, or Singapore, to cement its position as a fintech leader. The company is also exploring charitable initiatives to support communities, with invitations already received for global events and award ceremonies. A pivotal moment will be the Global Leadership Summit in July 2025, where community leaders from dozens of countries will collaborate on Winwinpay's 2026 roadmap.

To stay closer to its users, Winwinpay has established customer service offices in Nigeria, China, Indonesia, the Philippines, India, and Vietnam, with local teams delivering world-class support in high-growth regions. The company aims to open 70 offices worldwide by 2025, ensuring accessibility and trust from Abuja to Manila.

A cornerstone of Winwinpay's vision is listing WWP Token on the world's top 10 exchanges by 2026, positioning it as a leading digital asset with exponential value potential. Inspired by tokens like Binance Coin and OKB, Winwinpay is poised to transform iGaming and fintech, rewarding early adopters and fostering wealth creation. New marketing campaigns, partnerships, and reward programs will drive user growth and market activity through 2025.

"Our Global Online Event was a celebration of shared ambition," said CEO David Aldridge. "With WWP Token, we're building a global standard for digital payments." CMO Henri Dubois added, "From GITEX to our upcoming summit, we're uniting dreamers to create a brighter future." Committed to innovation, regulatory compliance, and collaboration, Winwinpay invites partners to join its journey to redefine the industry.

About Winwinpay

Winwinpay, a product of [Aladdin Tech](#), is committed to driving innovation in digital payments. Focused on serving the needs of small businesses and emerging markets, Winwinpay combines accessibility, scalability, and security to deliver industry-leading payment solutions.

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