

# From Tradition to Trendsetter: How an Indian Clothing Business Evolved into a Modern Retail Powerhouse

In this brief, apparel consultants from YRC share a quick analysis of Moolchand Mill's transformation from a traditional business to a modern retail powerhouse.



How a traditional clothing business in India transformed into a modern retail powerhouse

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In 1942, a textile business came into existence by the name of Moolchand Cloth Corner. The place was Pune in the state of Maharashtra, India. The business went on to become a trusted



Empowering Retail & Ecommerce businesses worldwide." name in the textile industry backed by its steadfast commitment to quality and the trust of customers. Jump to 2025 and today, Moolchand Mill is a modern retail powerhouse with an even stronger reputation among customers as well as in the business community.

Nikhil Agarwal

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"To have a say in the future, you must write the script today" - Nikhil Agarwal, COO,

YourRetailCoach.

The vision and leadership of Mr Rajkumar Bhandari played a massive part in the transformation journey of Moolchand Mill. The intensity of his focus on precision, having well-structured systems for running the business, and seeking continuous improvement and innovation helped build the organisation and internal capabilities required to undergo a transformation and emerge as a more powerful brand and business.

Being in the field of SOP development for <u>DDDDDDDDDDDDDDDDD</u> for a long time now, YRC maintains that the inclination of business owners towards having better processes, adopting new systems and technologies, and maintaining superior operational standards provide valuable inputs to come up with better <u>DDDDDDDDD</u>.

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One of the biggest challenges that emerge in leading and managing business growth and expansion is managing leadership itself. Most businesses remain unaware of it until they face it. Guiding a business through a phase of new changes and developments involves giving shape and direction to multiple factors in the internal and external environment. So, an essential and preliminary requirement in managing business growth and expansion is to define the roles and responsibilities of those in leadership positions.

YRC's team that worked closely with Moolchand Mill could speak from experience that having already well-defined leadership roles and responsibilities infused a high degree of clarity and certainty into the transformation journey of the business house.

Organisations and its people act more confidently when they see their leaders know what they are doing and how they are doing.

Being in the field of apparel business consulting in the Middle East, YRC underscores that the underlying fundamentals do not change for managing apparel business growth in GCC.

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Businesses play a crucial role in complementing and boosting economic growth. Their contributions to the economy include (but not limited to) the production of goods and services, the creation of employment opportunities, driving the banking sector, attracting foreign investments, and the generation of tax revenues. Business houses like Moolchand Mill fit perfectly on these parameters keeping under consideration the role of home-grown businesses

in India's economic growth. Going beyond alignment with the economy, Moolchand Mill is a benchmark of excellence for industries.

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