

Startup Wisdom Meets Fiction in this Interview; Dr. Farb & Andrew Ackerman Discuss the Startup Journey

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LUBBOCK, TX, UNITED STATES, April 22, 2025 /EINPresswire.com/ -- On April 23 at 12 PM EST, Dr. Daniel Farb, CEO of [Flower Turbines](#), sits down with his former mentor Andrew Ackerman—investor, consultant, and author of the new novel-inspired business book, *The Entrepreneur's Odyssey*. This book features startup lessons told through story—real, raw, and revealing.

Flower Turbines gets a spotlight in Chapter 16.

The book is available here:
https://www.amazon.com/Entrepreneurs-Odyssey-Approach-Startup-Success/dp/1032883545/ref=tmm_pap_swatch_0

Register now: <https://us02web.zoom.us/meeting/register/uiNE9fnQUuzZNKLNUFzg>

Investors at any level will:

- Get rare insight into how top VCs think
- See how Ackerman's mentorship helped shape Flower Turbines' growth
- Learn startup lessons through a fresh, story-driven format
- Watch an innovative founder and his mentor reflect on the journey

This is more than a book talk. It's a behind-the-scenes look at what it takes to build, back, and believe in a company with global potential.



The graphic is a promotional poster for an interview. At the top, it says "Flower Turbines interviews VC Author" in blue and green text. Below this, a light blue banner reads "1 Day Left to Register!". In the center, there are two circular portraits. The left one is of Andrew Ackerman, with a green arrow pointing from his name to the book logo below. The right one is of Dr. Daniel Farb. Below the portraits, the book title "The Entrepreneur's Odyssey" is displayed with a book icon. At the bottom left is the website "www.flowerturbines.com". At the bottom right, a green box contains the date "Wednesday April 23rd, 2025", the time "12:00 PM (EST)", and a large "REGISTER NOW" button.

Flower Turbines
interviews VC Author

1 Day Left to Register!

Andrew Ackerman
Author, Consultant, Investor

Dr. Daniel Farb
CEO & Founder of Flower Turbines

The Entrepreneur's Odyssey

www.flowerturbines.com

Wednesday
April 23rd, 2025

12:00 PM (EST)

REGISTER NOW

Andrew Ackerman Talks About His New Book With Flower Turbines

Ready to invest?

Invest US+:

<https://www.startengine.com/offering/flower-turbines>

Invest Canada:

<https://lp.flowerturbines.info/ca/>

Flower Turbines has already raised \$17 million and is in an [equity crowdfunding](#) round that is closing soon.

Flower Turbines has external validation as a top company:

- Awarded the "Solar Impulse Efficient Solution" Label, a proof of high standards in profitability and sustainability to protect the environment. Here is a link to the page about Wind Tulips on the Solar Impulse website:

<https://solarimpulse.com/efficient-solutions/wind-tulips#>

- A winner of Pepperdine Graziado Business School's annual Most Fundable Companies in America list. Flower Turbines was judged to be in the top 10 among 4500 startup companies examined.

- Winner of the Dutch government sustainability award for two separate years.

- A winner of the 2023 Yes San Francisco clean technology competition for top technologies to implement in San Francisco

- The CEO was chosen as a 2021 innovator by the US Department of Energy Impel+ program.

- Chosen by US Department of Housing and Urban Development for its Innovation Showcase on the Washington Mall

- Winner of many other awards

One of the disruptive innovations in the Flower Turbines business plan is to change the market for small wind turbines from one at a time sales to large project sales. Technology being developed by Flower Turbines enables a new model in the small wind industry. Focused on creating beautiful, affordable, and efficient turbines for the urban/suburban market and tight spaces, it seeks to pave the way for the future of distributed energy, particularly with solar. Its



Bouquet of Wind Tulip Turbines



Flower Turbines at Rotterdam Roof Days

“Bouquet Effect” (whereby their turbines perform better when tightly packed together as opposed to the most common turbines which perform worse when tightly packed) could give them a key advantage to scaling farms of small wind turbines and harnessing the electricity they produce. As an example, 4 turbines correctly arranged perform as well as 8 turbines separately. This has a tremendous potential effect on the cost of wind energy in urban and suburban commercial and residential projects, or anywhere else where space is limited. The significance is like the difference between being able to put only one solar panel per roof versus many. And Flower Turbines does one better: its turbines make their neighbors perform better. This is an important scientific and business-model innovation.

The turbines are also beautiful, quiet, and bird friendly. They start at lower speeds than other turbines and endure higher speeds. Their 30+ patents are loaded with aerodynamic, engineering, and electronic advances.

Customers can tell them about their proposed project in Europe at support.eu@flowerturbines.com and for the rest of the world at support.us@flowerturbines.com. Flower Turbines also has some regional distributors.

Flower Turbines is a US company with an important branch in the EU that has the goal of making small wind as powerful a force in renewable energy as solar by using its multiple patents to create a wind turbine that meets all the needs of urban and suburban environments. It combines aerodynamic innovations with beautiful design, low noise, and bird friendliness. Unlike other turbines, they make each other perform better when tightly packed together.

“We have the ambition to become a major global force in distributed energy,” said CEO Dr. Daniel Farb. “We believe we have the technology and enthusiasm to accomplish it. We are in the right industry at the right time. Incentives for an energy transition in most important areas of the world only add to our scaling up headwinds.”

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