

# 50 Girls, 50 Dreams: Maniology Joins Atlanta Hawks & Big Brothers Big Sisters for Prom Night Magic

*Last month, Maniology proudly partnered with the Atlanta Hawks and BBBS of Atlanta to help turn prom night into an unforgettable celebration for 50 girls.*

HONOLULU, HI, UNITED STATES, April 22, 2025 /EINPresswire.com/ -- Last month, Maniology proudly partnered with the Atlanta Hawks and Big Brothers Big Sisters of Metro Atlanta to help turn prom night into an unforgettable celebration for fifty high school girls. Alongside twenty other sponsors, Maniology joined forces to ensure each student felt confident, seen, and supported as they stepped into one of the most memorable milestones of high school.

For many, prom is a joyful rite of passage - but for others, the cost of dresses, beauty services, and accessories can create an insurmountable barrier. That's where this incredible collaboration stepped in. The Atlanta Hawks brought their passion for community upliftment, while Big Brothers Big Sisters of Metro Atlanta identified the young women who would benefit most, organized logistics, and provided mentorship throughout the evening.



Fifty young women at the "Say Yes to the Prom Dress" event received prom dresses and beauty treatments to make their prom night one to truly remember.



Maniology donated fifty sets of their press-on nails to the event in a variety of colors and designs.

Together, these organizations transformed prom prep into a full-circle experience of empowerment and celebration. Each girl left not only with a stunning ensemble but also with a renewed sense of self-worth.

The centerpiece of the “Say Yes to the Prom Dress” event was a prom boutique stocked with donated gowns from local boutiques. But the magic didn’t stop there. Professional makeup artists gave personalized tutorials and style guidance, while hair stylists delivered custom updos and blowouts that suited each girl's personality and dress. Skincare and lash professionals shared beauty tips and product recommendations, making it a holistic self-care experience that went far beyond appearances. It was a full-service beauty bar designed to lift spirits as much as it lifted hemlines.

Maniology believes that every look deserves a flawless finish - so they brought the mani magic. Maniology donated fifty Nail Care Kits, which came with a file, buffer, cuticle oil, and strengthening treatment, as well as fifty sets of [press-on nails in a variety of designs, from classic French tips to fun and festive patterns](#).

Watching the girls light up as they selected their favorite nail designs was a powerful reminder of the impact of [nail care and artistic expression](#). To Maniology, nail art is more than a beauty trend - it’s a joyful, accessible form of self-expression that helps boost confidence and celebrate individuality.

One of the most moving moments of the evening came during the final reveal. Each young woman stepped out in her gown, with hair styled, makeup applied, and nails perfectly polished, greeted by enthusiastic cheers from Big Brothers Big Sisters mentors, volunteers, and sponsors. In that instant, the atmosphere shifted - shoulders lifted, smiles grew wider, conversations flowed freely, and confidence radiated throughout the room.

“We believe that beauty and confidence go hand in hand,” said Carol Wu, VP of Marketing at Maniology. “It was an honor to support these young women on such a special occasion and be part of a larger community initiative that celebrates empowerment and self-love.”

This is just the beginning of Maniology’s commitment to making beauty accessible to all, and they’re already planning new ways to expand their community outreach - whether that’s through future events, product donations, or workshops centered on self-care and creative expression.

Maniology extends heartfelt thanks to the Atlanta Hawks, Big Brothers Big Sisters of Metro Atlanta, and every mentor, volunteer, and sponsor who helped make this magical night possible. Here’s to fifty girls who dreamed big - and walked out feeling unstoppable.

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