

Lorna Sherland Announces 'G.R.I.T & T.H.R.I.V.E LIVE' to Empower Women Entrepreneurs with Scalable Business Strategies

Founder of AccelerateHER Launches Breakthrough Experience: G.R.I.T & T.H.R.I.V.E LIVE!

IRVING, TX, UNITED STATES, April 24, 2025 /EINPresswire.com/ -- Visionary business strategist and Amazon #1 best-selling author [Lorna Sherland](#) has announced the launch of [GRIT & THRIVE LIVE](#), a new event designed to support women entrepreneurs in scaling their businesses with purpose and precision. Organized by her company, [AccelerateHER](#), this transformational event will offer attendees a framework to align personal empowerment with business strategy.

“

This experience was created for every woman who has done the work but still feels plateaued in business and life. This is where they finally move”

Lorna Sherland

With more than two decades of experience in real estate and entrepreneurship, Sherland brings a wealth of insight

into the challenges faced by high-achieving women. Her latest initiative focuses on helping coaches, speakers, and service-based entrepreneurs strengthen their leadership, clarify their direction, and navigate income growth without compromising their values.

“This event was designed in response to the growing demand from women leaders who are seeking more than technical training—they want clarity, confidence, and connection,” said Sherland. “We aim to provide a space where practical business tools meet inner transformation.”

GRIT & THRIVE LIVE will feature strategic sessions on brand positioning, visibility, and systems for sustainable growth. Attendees can expect actionable insights as well as opportunities to connect with peers and mentors in an empowering environment.

Sherland, often referred to as The Connection Queen and The Disruptor, has invested significantly in personal development and brings that perspective to the forefront of her

programming. Her focus is on results-oriented coaching that bridges mindset and methodology.

About AccelerateHER

AccelerateHER is a business and leadership development company committed to helping women entrepreneurs break through income ceilings, expand their visibility, and scale mission-aligned enterprises. Founded by Lorna Sherland, AccelerateHER delivers coaching, live events, and strategic support to help clients lead with authenticity and impact.

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Lorna is a powerhouse speaker, visionary business strategist, & coach for female entrepreneurs

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