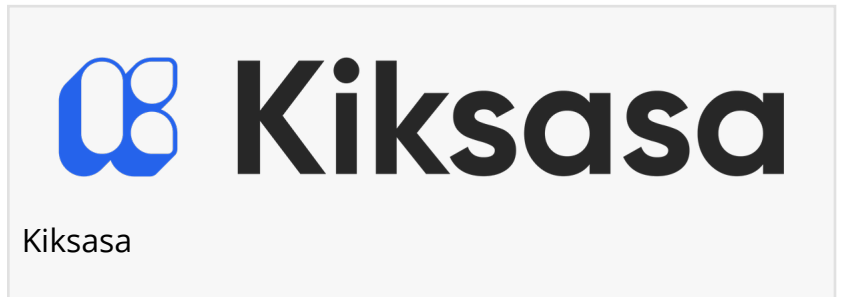


# Kiksasa Launches Game-Changing 2.0 Update to Power the Startup Ecosystem

*Kiksasa, a startup platform built for founders, incubators, accelerators, and entrepreneurial hubs, launches major update to its all-in-one collaboration tool.*



ATLANTA, GA, UNITED STATES, April 23, 2025 /EINPresswire.com/ -- [Kiksasa](https://www.kiksasa.com/), a growing startup platform built for

founders, incubators, accelerators, and entrepreneurial hubs, has launched a major update to its all-in-one collaboration tool. The release of Kiksasa 2.0 marks a key shift in how startups and support organizations connect and grow both locally and globally. Built with over 50 tools and integrations, Kiksasa 2.0 helps startup communities run more efficiently, stay better connected,

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We’re building a collaboration platform that finally works the way entrepreneurial communities do: fast, flexible, and focused on growth.”

*Kelly Flynn, Co-Founder and CEO of Kiksasa*

and grow smarter. The platform now supports stronger collaboration across teams, programs, and geographies, with new tools that allow work and connections to follow users wherever they go, even after leaving a program or organization.

“This is about making the startup journey easier for both founders and the people helping them succeed,” said Kelly Flynn, Co-Founder and CEO of Kiksasa. “We’re building a collaboration platform that finally works the way entrepreneurial communities do: fast, flexible, and focused on growth.”

## Growing Momentum

In just five weeks before the 2.0 release, Kiksasa saw a 45 percent jump in users, fueled by early adopters like Atlanta Tech Park, Startup Exchange at Georgia Tech, and the Atlanta Marketing AI Pulse Community. The platform now has a global pipeline of over 50,000 potential organizational users.

## What’s New in Kiksasa 2.0

- **Smarter Collaboration:** A new member management model keeps projects and relationships intact, even after someone leaves a sponsoring program.

- Global Connections: Startups can now easily network with incubators, accelerators, and other innovators worldwide.
- Cost Savings: Updates simplify program management and cut overhead costs for entrepreneurial organizations.
- Expanded Free Access: Individual accounts are still free, making powerful tools accessible to founders at any stage.
- New Tools + Integrations: Includes new widgets and 13 additional integrations with platforms like Canva, Replit, and Spotify.
- Community Programs: Launch of beta testing tools, nonprofit and student discounts, and affiliate options for monetizing within the Kiksasa Hub.

### A Platform with a Purpose

Beyond technology, Kiksasa is on a mission to strengthen the global startup community. By facilitating connections across borders, programs, and cultures, the platform helps level the playing field for startups everywhere.

### About Kiksasa

Kiksasa is a SuperApp built by entrepreneurs for entrepreneurs. It brings together the tools and communities startups need to grow on one simple platform. From incubators and accelerators to solo founders and investors, Kiksasa makes it easier to connect, collaborate, and scale. Learn more at [www.kiksasa.com](http://www.kiksasa.com).

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