

# BCYW Foundation Launches Initiative to Empower Young Mothers in Detecting Postpartum Breast Cancer Early

*Help Fund A Study To Catch the Often-Missed Postpartum Signs of Breast Cancer in Young Women*

DENVER, CO, UNITED STATES, April 24, 2025 /EINPresswire.com/ -- The [Breast Cancer in Young Women Foundation \(BCYW Foundation\)](https://www.bcyw.org/) is excited to announce the launch of a vital [GoFundMe](https://www.gofundme.com/c/bcyw-foundation) fundraising campaign aimed at bridging a potential gap in awareness and early diagnosis of breast cancer in young mothers.



The banner features a pink background with a collage of young women's faces. On the left, it says "we share innovation" with a logo of two overlapping circles. Below that is the BCYW Foundation logo. On the right, a dark pink box contains the text "HELP FUND A STUDY" and "DON'T MISS THE SIGNS - PROTECT YOUNG MOTHERS FROM BREAST CANCER". Below this, a white box contains the text "To empower young mothers to recognize early signs of breast cancer, and to better inform health care professionals". At the bottom right, the GoFundMe logo and the URL "https://gofund.me/942a7672" are displayed.

A Study To Catch the Often-Missed Postpartum Signs of Breast Cancer in Young Women.

## THE PROBLEM

Every year, some young mothers receive a delayed diagnosis of Postpartum Breast Cancer (PPBC)—an aggressive type of breast cancer that develops shortly after childbirth and often hides in plain sight. Although PPBC is relatively rare compared to other breast cancers in young women, the combination of a late diagnosis and the cancer's aggressiveness, along with a higher likelihood of metastasis, presents unique challenges at a crucial stage in their lives.

## WHY THIS MATTERS?

The symptoms of PPBC can be mistaken for normal post-pregnancy breast involution, hormonal fluctuations, or changes related to breastfeeding. Young mothers and medical professionals frequently overlook or misdiagnose early signs for several reasons. Examples include postpartum breast changes and warning signals being seen as "normal" after delivery, age bias when younger individuals report symptoms, delays in imaging due to concerns about radiation during breastfeeding, and limited awareness about the symptoms, risks, and the necessity for early detection. Therefore, enhancing awareness, education, and diligent follow-up is crucial for improving outcomes.

## FUNDRAISING CAMPAIGN

The BCYW Foundation needs your support to raise funds for a study aimed at identifying the

preventable factors behind potential diagnostic delays for young women with postpartum breast cancer. We will develop a targeted, comprehensive educational module and awareness material under the guidance of a medical subcommittee of the BCYW Foundation. This module will empower new mothers to recognize the suspicious signs of postpartum breast cancer and to better inform their healthcare providers, such as OB-GYNs, midwives, pediatricians, and nurses, in the early detection of PPBC.

#### WHAT YOUR DONATION WILL DO

Help the BCYW Foundation change the outcome for affected young mothers - Donate • Share • Support! Please share, support, or donate—every small action counts.

<https://gofund.me/942a7672>

Your contribution will help fund a study that will ultimately save the lives of many young mothers facing breast cancer and improve their quality of life. We aim to raise \$25,000 for this vital cause. Together, we can pave the way for better awareness, early diagnosis, and improved outcomes for young mothers facing the challenges of postpartum breast cancer. Thank you for choosing the BCYW Foundation as your charity to support.

#### ABOUT THE BCYW FOUNDATION

The BCYW Foundation is a global organization dedicated to advancing research, raising awareness, and providing support to young women affected by breast cancer. Through partnerships and advocacy, the foundation is committed to creating a future where no young woman feels overlooked in her fight against this disease. More recently, the BCYW Foundation launched [The Youth Council for Breast Health \(YCBH\)](#), a global initiative to transform the future of young women's health at campuses by raising awareness about breast health, breast cancer symptoms, and risk factors. The BCYW Foundation relies on individual contributions and sponsors to raise the funds necessary to support its mission. Donate to the BCYW Foundation: Every contribution – big or small – helps the BCYW Foundation fulfill its mission to save the lives of young women from breast cancer in the years to come. Thank you for your generosity.

Rakesh Kumar, Ph.D., Founder and CEO  
Breast Cancer in Young Women Foundation  
[bcywf@breastcancerinyoungwomen.org](mailto:bcywf@breastcancerinyoungwomen.org)

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