

Office Pods Market Expected to Reach \$1.12 Billion by 2032, with a CAGR of 10.30% from 2024-2032

The global office pods market report covered key companies such as Framery Oy, Hecor Co., Ltd, Persy Booths, ROOM, SnapCab, Steelcase, & Others.

CA, UNITED STATES, April 30, 2025 /EINPresswire.com/ -- The office pods market size was valued at USD 0.51 billion in 2024. The market is projected to reach USD 1.12 billion by 2032, recording a CAGR of 10.30% during the forecast period.



Office pods, also known as acoustic

pods and privacy pods, refer to movable self-contained structures and modular workspaces that play a key role in improving employees' focus and productivity and offer the required privacy during important meetings. These pods are soundproof, which helps employees without much disturbance. The growing demand for better productivity in the workplace will bolster product sales.

However, the social distancing norms and lockdowns imposed by governments during the COVID-19 pandemic halted the construction of new office spaces, which impeded the demand for office pods.

Fortune Business Insights™ displays this information in a report titled, "Office Pods Market Size, Industry Share and Growth Report, 2024-2032."

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Segments Covered: By Product Type (Office Phone Booths, Meeting Pods, Work Pods, Nap Pods, and Others), By Capacity/Size (Single Person Pod, 2 Person Pods, 3-4 Person Pods, and Larger

Pods), By Category (Economy, Premium, and Luxury).

Regional Scope: North America, Europe, Asia Pacific, South America, Middle East & Africa

Growth Drivers: Increasing Office Spaces Worldwide to Drive Market Growth | Cost-Efficiency of Office Pods to Increase their Adoption and Fuel Market Growth

☐ Competitive Landscape:

Key Market Players to Launch New Products to Expand Their Portfolios Some of the top companies operating in the market are entering partnership, merger, acquisition, and collaboration agreements to launch novel office pods that come with a wide range of smart features. These strategies will help the market players increase their current product range and gain a strong competitive edge.

☐ List of Key Players Mentioned in the Report:

- Allied Modular Building Systems (U.S.)
- Framery Oy (Finland)
- Hecor Co., Ltd (China)
- Mikomax Smart Office (Poland)
- Niveeta Corporation (India)
- Persy Booths (Germany)
- ROOM (U.S.)
- SnapCab (U.S.)
- Steel Case (U.S.)
- Zenbooth (U.S.)

☐ Segmentation Analysis:

Companies' Increasing Focus On Business Growth Fueled Demand for Meeting Pods

Based on product type, the market is segmented into office phone booths, meeting pods, work pods, nap pods, and others. The meeting pods segment held the largest market share in 2023 as companies usually conduct confidential meetings to expand their business operations.

Demand for 3-4 Person Pods Grew to Help Users Engage in Effective Communication

Based on capacity/size, the market is divided into single-person pods, 2-person pods, 3-4 person pods, and larger pods. The 3-4 person pods segment dominated the global office pods market share in 2023 as these pods block out external noise to help users engage in effective communication.

Sales of Premium Pods Increased Due to Their Role in Enhancing Work Productivity

Based on category, the market is segmented into economy, premium, and luxury. The premium segment held the biggest market share in 2023, as these pods can help improve the productivity of employees by offering innovative features that enhance their focus at the workplace.

With respect to region, the market covers North America, Europe, Asia Pacific, and the rest of the world.

☐ Browse Detailed Summary of Research Report with TOC: https://www.fortunebusinessinsights.com/office-pods-market-110928

☐ Key Factors Driving the Global Office Pods Market:

Affordability Offered by Office Pods to Fuel Their Demand

Office pods are much more cost-effective and easier to develop and install as they are prefabricated, thereby saving costs of constructing meeting and conference rooms from scratch. This factor can make office pods a lucrative investment for companies looking to cut their costs while expanding their office spaces.

However, these pods can cause health concerns as they can release Volatile Organic Compounds (VOCs), which causes respiratory disorders and allergies. This factor can impede their demand.

☐ Regional Insights:

Asia Pacific Dominated Global Market Due to Rising Health Concerns Among Working Professionals

Asia Pacific dominated the global office pods market growth in 2023 as organizations in countries, such as India, Japan, South Korea, and China are becoming aware of their employees' health concerns. These include chronic back pain, mental fatigue, and musculoskeletal problems. This factor will fuel the installation of office pods across the region.

Europe is also predicted to showcase commendable growth in the global market due to the increasing demand for flexible workspaces and growing focus on employee wellbeing.

☐ Recent Developments in the Global Office Pods Market:

• September 2024: Herman Miller, a U.S.-based office furniture company, launched its new range of ergonomic office pods, Bay Work Pod. According to the company, the new product features a fan cover, dimmable lights, an occupancy sensor, power access, and a frosted glass door.

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