

# Coupert Unveils 'Pure' Extension: A New Era of Private, Unbiased Smart Shopping

NEW YORK, NY, UNITED STATES, April 24, 2025 /EINPresswire.com/ -- [Coupert](#), the global smart savings platform, has officially launched [Coupert Pure](#), a next-generation browser extension that redefines online savings with a privacy-first, ad-free approach. Built for users who value transparency and trust, Coupert Pure removes all affiliate monetization and harnesses AI to deliver unbiased, intelligent shopping support.

## A New Standard: No Affiliate Bias, Just Real Savings

Unlike traditional coupon tools that prioritize affiliate-linked deals, Coupert Pure ranks discount codes solely based on user savings. With no commercial incentives involved, recommendations remain objective, empowering users to shop smarter without compromise.

## Built for Privacy and Peace of Mind

Privacy lies at the heart of Coupert Pure. The extension collects only the minimal data needed to function and never shares, sells, or uses personal information for profit. Users stay in control of their experience—no tracking, no data selling, no hidden agenda.

## AI-Powered Shopping Support

Coupert Pure features an integrated AI assistant, ready to answer questions about products, pricing, and availability. It surfaces relevant discounts in real time and automatically applies the best coupon codes—all with a single click. Shopping becomes smarter, faster, and effortless.

## Key Features of Coupert Pure:

No affiliate monetization: Completely unbiased recommendations.

Privacy-first design: No data sharing or commercial use.

Smart AI assistant: Personalized savings suggestions and product support.

Minimalist experience: No ads, no pop-ups—just clean, effective saving.

“Coupert Pure is about giving users a tool they can truly trust,” said a Coupert product manager. “It’s not built to profit from users—it’s built to help them save.”

Coupert Pure is now available at <https://pure.coupert.com>. Discover a cleaner, safer, and

smarter way to save online.

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