

Amazing Sesame Launches in Laos with Wellness and Beauty Campaign

Amazing Sesame introduces its brand to Laos, combining wellness advocacy, self-care routines, and community participation.

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EINPresswire.com/ -- Amazing Sesame Launches in Laos with Wellness and Community Campaign

Amazing Sesame has officially announced its brand launch in Laos, introducing a curated collection of beauty and personal care products that encourage wellness and self-care.

To celebrate this milestone, the company is rolling out a promotional and community-focused campaign throughout June and July 2025.

The campaign features a 15% discount on first-time purchases, encouraging new customers to explore the brand's thoughtfully selected range of lifestyle-enhancing products. More than just a product launch, the initiative invites consumers to become part of a larger self-care movement.

As part of the campaign, Amazing Sesame encourages individuals to share their personal wellness routines, skincare tips, or self-care practices on social media using the hashtag #AmazingBeautyJourney. No purchase is necessary to participate, and entries will be evaluated based on their ability to inspire and celebrate authentic wellness stories.

Selected participants will be featured on Amazing Sesame's social media channels and digital platforms as part of the brand's commitment to building a supportive community around personal care and self-expression.

Campaign Participation:

Explore: Visit the official website to browse Amazing Sesame's beauty and personal care



The promotional banner for Amazing Sesame in Laos features a red and white design. On the left, a white box contains the 'AMAZING SESAME' logo, the text 'LIMITED-TIME DISCOUNT!', a note about an exclusive offer for Lao customers, a large '15%' discount graphic, the website 'www.amazingsesame.com/lo-la', and a red 'SHOP NOW' button. To the right of the text is a photograph of a golden pagoda at night. Below the banner, a collection of Amazing Sesame products is displayed, including a bottle of 'WHITE TOMATO' serum, a jar of 'GENSING & ALCANTARA PEPTIDE' cream, and a bag of 'GENSING & ALCANTARA PEPTIDE' powder. The text '15% discount' is written below the products.

offerings.

Enjoy: Use the promo code AMAZINGBEAUTY15 for 15% off your first order during June and July

Engage: Post your wellness or beauty routine on social media with the hashtag #AmazingBeautyJourney.

Be Featured: Stand a chance to be recognized on Amazing Sesame's platforms.

The campaign runs until July 31, 2025, and aims to inspire a community-centered approach to everyday self-care.

Alexander Tok
Amazing Sesame Pte Ltd

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