

# From Award to Impact: How Ascendo AI's 2025 Win Is Redefining Service Leadership in a Volatile World

SAN FRANCISCO, CA, UNITED STATES, April 28, 2025 /EINPresswire.com/ -- Our AI doesn't replace people; it equips them to thrive. Ascendo AI's AI-native platform addresses plummeting customer experience scores, employee burnout, and fragmented tools, earning global acclaim for ethical, human-centric innovation.

Ascendo AI, the AI-native platform revolutionizing service and support operations, has been awarded the Best Agentic AI Platform 2025 by Acquisition International Magazine's Business Excellence Awards. This recognition highlights Ascendo AI's commitment to solving the most urgent challenges facing service leaders today: declining customer satisfaction, unsustainable employee turnover, and the inefficiencies of legacy systems.

"As our corporate principle, we do not pay to play—so this recognition is a testament to the real-world impact our platform delivers" - Karpagam ('Kay') Narayanan, CEO of Ascendo AI.

The Service Industry's Tipping Point: A Crisis Demanding Action:

Recent industry studies reveal a sector in crisis:

- Customer Experience (CX) Scores Hit Historic Lows: Forrester's 2022 CX Index shows scores have declined for six consecutive years, with zero companies achieving an "excellent" rating (85+). The IRS scored a dismal 48.6, while top performer Chewy Inc. reached just 83.0.
- Employee Burnout at Breaking Point: Agent turnover exceeds 80-300% in critical sectors like telecom and healthcare, driven by overwhelming workflows, emotionally charged interactions,



## Business Excellence Awards 2025

### Winner!

Ascendo AI  
**Best Agentic AI Platform 2025**

Ascendo AI Named "Best Agentic AI Platform 2025" by Acquisition International

and outdated tools.

-The Cost of Inaction: CX leaders outperform laggards by 5.4x in market returns, yet most organizations remain trapped in siloed processes.

“Service leaders are battling on two fronts: rising customer expectations and crumbling employee morale,” said Karpagam ('Kay') Narayanan. “Legacy systems and generic chatbots aren’t just failing—they’re exacerbating the problem. At Ascendo AI, we’re rebuilding service operations around human potential. Our AI doesn’t replace people; it equips them to thrive.”

Ascendo AI's Solution: A Unified AI Platform for Service Excellence:

Recognized as #1 User-Recommended by customers, Ascendo AI's platform eliminates silos across Service EAM, CRM, Field Service, Knowledge Management, and 10+ systems. Key innovations include:

#### 1. Real-Time Decision Intelligence

-Predictive Parts Forecasting: AI analyzes historical failure trends to preemptively order components, reducing downtime by up to 35%.

-Technician Training Gaps: Identify skill deficiencies using service call patterns and auto-generate targeted training modules.

-Product Feedback Loops: Surface recurring issues from support tickets to guide R&D teams, shortening improvement cycles by 50%.

“If you’re not piloting agentic AI now, you’ll spend 2026 playing catch-up,” warned Karpagam ('Kay') Narayanan.

#### 2. Unified Service Operations

Agents lose 4.2 hours daily navigating 9+ apps just to resolve one ticket—like copying/pasting across CRM, ERP, and bug trackers. Ascendo AI replaces this chaos with one intelligence layer across all systems :

-Field Service: AI-driven routing slashes dispatch time by 40%.

-Remote Support: Convert 10,000-page manuals into AI-powered troubleshooters in minutes.

-Quality & Compliance: Automatically generate audit-ready service reports.

#### 3. Ethical AI Adoption

A 2024 Future of Field Service report revealed leaders’ top AI concerns: accuracy (33%), data readiness (19%), and security (11%). Ascendo AI tackles these head-on:

-Accuracy & Bias: Cross-check AI outputs against historical data and expert rules.

-Legacy System Integration: Works with incomplete datasets, using generative AI to fill gaps.

-Enterprise Security: SOC 2-certified with granular access controls.

Customer Impact: From Laggard to Leader:

With 1,800+ Out-of-the-Box AI Experiences, Ascendo AI delivers measurable results:

-50% Faster Resolutions: AI auto-suggests solutions from historical cases.

-30% Lower Support Costs: Reduce rework with AI-validated workflows.

-90% Workflow Simplification: Replace 10+ apps with one interface.

"AI isn't here to take jobs—it's here to take tasks," emphasized Karpagam ('Kay') Narayanan. "By automating repetitive work like data entry, Ascendo AI frees teams to focus on empathy and complex problem-solving—the heart of service leadership."

#### A Call to Action for Service Leaders:

"The gap between AI leaders and laggards isn't just growing—it's existential," said Karpagam ('Kay') Narayanan. Service teams that delay adoption risk irrelevance by 2026.

To bridge this gap, Ascendo AI is:

-Hosting Leadership Career Exchange Roundtables: Exclusive events for VPs and Directors to share AI-driven strategies.

-Partnering with Industry Pioneers: Collaborating with experts like Sarah Nicastro to advance ethical AI adoption.

#### Ethical AI: A Foundation of Trust:

-Ascendo AI refuses pay-to-play award schemes and prioritizes transparency:

-Explainable AI Dashboards: Users audit AI decisions in real time.

-Bias Audits: Regular reviews ensure fairness in recommendations.

-Employee-Centric Design: Tools reduce burnout, not headcount.

"AI should serve people, not shareholders," said Karpagam ('Kay') Narayanan. "That's why we're trusted by enterprises who value ethics as much as innovation."

#### About Ascendo AI

Ascendo AI is an AI-native platform unifying service operations across Field Service, Technical Support, and Customer Success. Voted #1 User-Recommended and Best Agentic AI Platform 2025, Ascendo AI empowers enterprises to:

-Turn service into a competitive advantage.

-Unlock predictive insights from fragmented data.

-Foster a flywheel culture where every customer interaction drives improvement.

Karpagam Narayanan

Ascendo AI

+1 650-440-7663

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