

USA CABERNET - Classic American wine brand for sale

USA CABERNET - The powerful and patriotic wine brand is for sale during the new economic era of 'America First.'

LOS ANGELES, CA, UNITED STATES, April 29, 2025 /EINPresswire.com/ -- With the introduction of tariffs on imported wine, including cabernets from France, Italy, Spain and South Africa, the [USA CABERNET®](#) brand offers a timely opportunity for a domestic winery. The brand is for sale to a company that can enthusiastically take the brand forward during the new economic era of 'America First.'

The USA CABERNET brand consists of the registered trademark, logo, artwork, instagram and facebook pages, domain name and marketing materials including the tag-line: 'This Wine Is Your Wine.' A promotional calendar included in the brands' marketing materials includes Independence Day, Memorial Day, Labor Day and Flag Day.

Allen Weaver, senior designer on the brand, who is based in rural Arkansas believes the USA CABERNET brand appeals to consumers in southern states. "Many consumers are intimidated by wine buying, so we came up with a name that is bold, simple and memorable." Project Manager Vicky Yao, expands on that: "A rhyming name generates a melodic experience for the customer, making it both pleasing and memorable."

“

A rhyming name generates a melodic experience for the customer, making it both pleasing and memorable.”

Vicky Yao

In addition to the memorable name, the brand strikes a positive tone in its communications. Whereas a traditional cabernet might end on notes of dark fruits, vanilla or tobacco, USA CABERNET "ends on notes of the Star Spangled Banner."

About USA CABERNET



Photo credit: Eli Pitta

USA CABERNET is a [wine brand](#) and registered trademark. The brand consists of the name,

registered trademark, logo, artwork, instagram and facebook pages, domain name and marketing materials, including the tag-line: 'This Wine Is Your Wine'. The brand can be viewed at usacabernet.com

Vicky Yao
USA CABERNET
info@usacabernet.com

This press release can be viewed online at: <https://www.einpresswire.com/article/807391496>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.