



# INTOO's Peak Performance Masterclass Wins Best New B2B Service in 2025 American Business Awards®

---

LOS ANGELES, CA, UNITED STATES, April 28, 2025 /EINPresswire.com/ -- INTOO was named the winner of a Bronze Stevie® Award in the New Product & Service - Business-to-Business Services category in The 23rd Annual American Business Awards® on Thursday.

More than 3,600 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories, including Startup of the Year, Executive of the Year, Best New Product or Service of the Year, Marketing Campaign of the Year, Thought Leader of the Year, and App of the Year, among others. INTOO's [Peak Performance Masterclass](#) was nominated in the Best New Product & Service category for Business-to-Business Services.

The Peak Performance Masterclass, led by executive coach Eric Reiners, combines learnings from neuroscience and sports science to help leaders develop sustained focus and productivity while increasing enjoyment of work. INTOO has had 1,152 class registrations from 52 countries, with 96% rating the session as "excellent" or "very good." In addition, 81% of participants reported that their engagement with their employer increased because of the session.

More than 250 professionals worldwide participated in the judging process to select this year's Stevie Award winners.

As one judge commented, "The course's focus on energy management, efficiency, and intrinsic motivation offers a comprehensive framework for fostering productivity while preventing burnout."

"We are excited to bring this innovative programming to leaders looking for new ways to get better results," said Mira Greenland, INTOO's Chief Revenue Officer. "Our own employees have benefited from Eric's engaging sessions, and the feedback from participants has been enthusiastic. This class reflects INTOO's commitment to innovative workforce solutions that inspire and empower individuals to reach their full potential."

"Organizations across the United States continue to demonstrate resilience and innovation," said Stevie Awards president Maggie Miller. "The 2025 Stevie winners have helped drive that success through their innovation, persistence, and hard work. We congratulate all of the winners in the

2025 ABAs and look forward to celebrating their achievements during our June 10 gala event in New York.”

Details about The American Business Awards and the list of 2025 Stevie winners are available at [www.StevieAwards.com/ABA](http://www.StevieAwards.com/ABA).

#### ABOUT INTOO

INTOO is the [career development](#) and transition flagship for Gi Group Holding, a global leader in HR and talent solutions with 20+ years of experience in delivering high-touch, people-focused programs to more than 20,000 companies around the world. INTOO’s focus on personalized, one-on-one coaching and technology innovation enables organizations of all sizes to protect their employer brand throughout the employee lifecycle, with flexible candidate experience, career development, and outplacement solutions. INTOO’s award-winning [career transition solutions](#) deliver better results through unlimited hours of 1:1 coaching available 7 days a week. Contact us today for more information.

#### ABOUT THE STEVIE AWARDS

Stevie Awards are conferred in nine programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East & North Africa Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, the Stevie Awards for Sales & Customer Service, and the Stevie Awards for Technology Excellence. Stevie Awards competitions receive more than 12,000 entries each year from organizations in more than 70 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at <http://www.StevieAwards.com>.

Sarina Basch

INTOO

+1 888-879-9357

[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/807451031>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.