

Mobicip Survey: 7 in 10 U.S. Parents Concerned AI May Limit Kids' Creativity and Curiosity

Mobicip's 2025 survey of 1,000 parents highlights growing concerns about AI's impact on children's creativity, curiosity, and learning behaviors.

CALIFORNIA, CA, UNITED STATES, April 28, 2025 /EINPresswire.com/ -- A new national survey by [Mobicip](#), a leading digital parenting platform, reveals growing concern among U.S. parents about the impact of artificial intelligence (AI) tools on their children's learning, creativity, and independence. Conducted in April 2025 among 1,000 Mobicip users across the United States, the study sheds light on how AI is reshaping childhood experiences—and not always for the better.

AI Is Everywhere, and Parents Are Paying Attention



Mobicip Logo

With generative AI tools becoming more accessible to children—from AI-powered tutors to image generators and music creators—parents are raising red flags over potential long-term effects on learning behaviors and imagination.

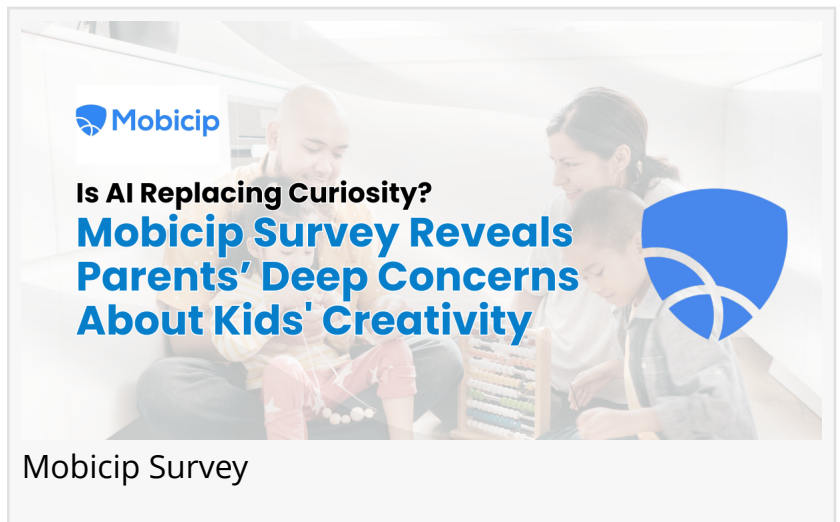
The survey found that 42% of parents are very familiar with AI tools like ChatGPT, Alexa, or smart learning platforms. Additionally, 28% reported that their children use AI tools regularly, while 41% said their children use them occasionally. Only 6% of parents indicated they were unfamiliar with such tools.

One parent respondent from Colorado noted, “I wasn’t prepared for how quickly AI tools would become part of my child’s schoolwork and hobbies. It all happened so fast.”

Creativity and Curiosity Are Taking a Hit

Parents are especially concerned about how AI may be stifling children's originality and natural inquisitiveness. According to the survey results, 71% of parents believe AI tools may reduce creativity and imagination.

Furthermore, 59% said AI is making their children less curious or less likely to explore answers on their own. An additional 44% of parents expressed concern that their children are becoming increasingly dependent on AI for solutions rather than problem-solving independently.



A parent from Washington shared, “My son used to spend hours on his keyboard, experimenting with sounds. Now he just types into a music AI. He’s stopped making his own tunes.”

“

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Parent from Colorado

Parents Call for Stricter AI Controls

In response to these concerns, parents are demanding stronger safeguards around AI use, particularly for children under the age of 13. The survey revealed that 85% of parents support stricter parental controls or platform

restrictions for younger users. Additionally, 61% of parents said they would actively use a tool that allows them to filter or review their child’s AI interactions.

According to a father from Texas, “AI isn’t like a regular app. It talks, answers, and teaches—without us knowing what’s being said. That’s why filters and monitoring are absolutely necessary.”

Monitoring Shifts From Screen Time to Content Supervision

As AI grows more conversational and context-based, parental supervision needs are evolving beyond traditional screen time limits. The survey found that 37% of parents already closely monitor their child’s AI use, while 40% said they do so occasionally.

When asked about desired features for AI monitoring tools, parents prioritized options such as interaction logs, alerts for misleading or inappropriate content, and AI usage reports.

One parent respondent from Illinois observed, “We’ve got controls for video games and YouTube, but AI feels like a black box. We need visibility into what it’s teaching or influencing.”

Parents Want AI That Supports, Not Substitutes

While many parents recognize the convenience of AI, most believe it should enhance, not replace, traditional forms of learning, creativity, and human connection. According to the survey, 52% of parents worry that AI could eventually replace real-world play, learning, and interaction. Furthermore, 81% expressed support for the development of child-specific AI tools that encourage critical thinking and creativity, rather than automating tasks or offering shortcuts.

A mother from New York remarked, “Let kids explore, fail, try again. That’s how they grow. AI should guide them, not do the thinking for them.”

About the Survey

The Mobicip AI & Kids Survey was conducted in April 2025 among 1,000 parents actively using the Mobicip parental control platform. Respondents were parents of children between the ages of 6 and 17, representing a diverse mix of urban, suburban, and rural regions across the United States. The survey featured 10 structured multiple-choice questions exploring topics including:

- Awareness and usage of AI tools
- Impact of AI on creativity and curiosity
- Parental concerns and safety considerations
- Monitoring and control preferences

Views on the evolving role of AI in childhood development

Final Thought

As AI continues to integrate into children's academic and personal lives, U.S. parents are calling for thoughtful digital safeguards that preserve creativity, curiosity, and critical thinking. More detailed insights from the Mobicip AI & Kids Survey are available in Mobicip’s latest blog post: [What US Parents Really Think About AI & Its Influence on Kids.](#)

Additional information about Mobicip’s [digital parenting solutions](#) can be found on the official website or by contacting the media team.

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