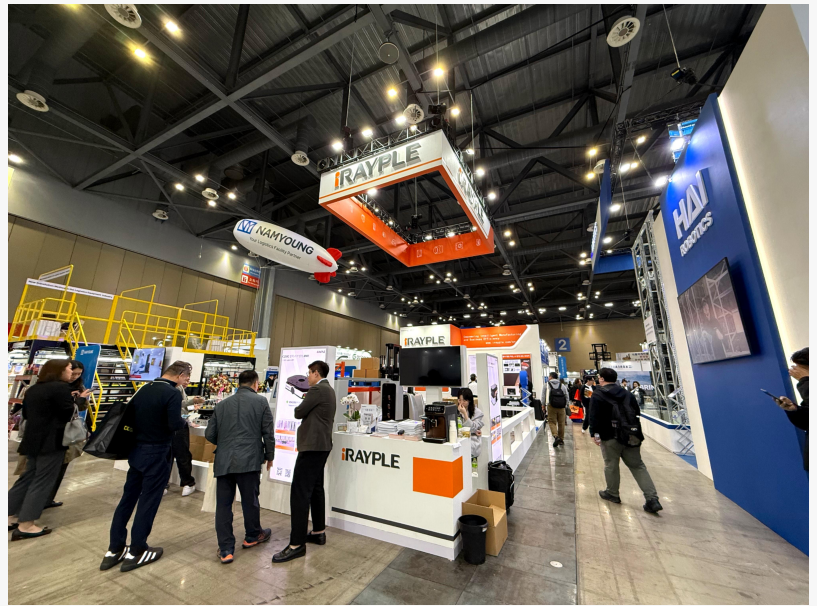


iRAYPLE Showcases Smart Logistics Advancements at KOREA MAT 2025

HANGZHOU, ZHEJIANG, CHINA, April 29, 2025 /EINPresswire.com/ -- From April 22 to 25, 2025, [iRAYPLE](#) participated in KOREA MAT 2025, one of Asia's leading logistics exhibitions, held at Korea KINTEX. At the event, iRAYPLE showcased its latest innovations in machine vision and autonomous mobile robotics, demonstrating its commitment to enhancing logistics efficiency and cost-effectiveness.

At the event, iRAYPLE showcased its latest innovations in machine vision and autonomous mobile robotics, demonstrating its commitment to enhancing logistics efficiency and cost-effectiveness.



iRAYPLE at KOREA MAT 2025

The [iRAYPLE FP150](#), with its 60kg load capacity, is ideal for narrow aisles and fast-moving operations, making it perfect for industries like 3C warehousing. Meanwhile, the [iRAYPLE FP150](#) offers a robust solution with a rated load of 1500kg, capable of handling heavy-duty tasks while still navigating tight spaces. Together, these robots provide flexible, high-performance solutions that cater to both light and heavy material handling requirements.

The [iRAYPLE FP150](#) is a counterbalance forklift AMR with a 1500kg load capacity, designed for narrow aisles as small as 3100mm. It features 360° safety detection with laser fusion vision and natural navigation with ± 10 mm precision, making the FP150 ideal for efficient, reliable, and safe material handling in tight spaces.

iRAYPLE also showcased its latest innovations in machine vision and autonomous mobile robotics, demonstrating its commitment to enhancing logistics efficiency and cost-effectiveness.

The [iRAYPLE FP150](#) serves as a compact, entry-level code reader, designed for simple code reading tasks in small field-of-view (FOV) scenarios where space efficiency is critical. The [iRAYPLE FP150](#), equipped with embedded AI algorithms, ensures fast and reliable decoding even under complex conditions, making them adaptable to a wide range of applications.

For more demanding environments, the iRAYPLE features high-resolution sensors and advanced AI-driven decoding, excelling at high-speed and high-complexity code reading. Across the series, iRAYPLE's code readers offer compact integration, high decoding accuracy, flexible installation options, and robust performance, empowering smarter, more efficient automated systems.

Powered by AI deep learning algorithms, The iRAYPLE is an advanced vision-based solution for inbound and outbound logistics, achieving a decoding accuracy of $\geq 99.9\%$. By enabling precise, high-speed data capture and seamless system linkage, the iRAYPLE Code Reading Portal provides a flexible, intelligent solution for accelerating smart warehouse development.

From top-surface scanning and volume measurement to the parcel sorting powered by deep learning for efficient parcel sorting, iRAYPLE offers solutions that tackle logistics challenges. Our High-speed 360° recognition, while the ensures fast, precise data capture for smooth warehouse operations. Together, these solutions help logistics companies handle high parcel volumes, reduce labor costs, and improve operational efficiency and accuracy in dynamic environments. iRAYPLE is deeply committed to empowering businesses to meet the evolving demands of the modern logistics landscape.

iRAYPLE, the flagship brand of Zhejiang HuaRay technology Co., Ltd, is a professional company focusing on R&D, manufacturing, and sales of machine vision and autonomous mobile robot (AMR) products and solutions. Concentrating on smart manufacturing, we have always insisted on satisfying customers' needs, creating value to help customers reduce costs, and making factories smarter. Founded in 2016, the business has expanded to cover more than 50 countries and regions.

Dan Luo
Zhejiang HuaRay Technology Co.,Ltd
+86 199 0678 5368
[email us here](#)
Visit us on social media:
[LinkedIn](#)
[Facebook](#)
[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/807604372>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.