

Lumion Expands Visualization Ecosystem with AI-Enhanced 2025 Release and New Tools for Architects

Lumion Pro 2025 and Lumion View for SketchUp now available—delivering users faster rendering, real-time design feedback, and powerful workflow enhancements.

SASSENHEIM, ZUID HOLLAND, NETHERLANDS, April 30, 2025

/EINPresswire.com/ -- Lumion, the visualization platform built for architects, has officially launched Lumion Pro 2025.0, alongside the general release of Lumion View for SketchUp, following a successful Early

Access phase. Together, these products mark a significant step forward in supporting architects across the entire design process—from early ideation to high-impact visual storytelling.



Rendered in Lumion Pro 2025 - Interior Residential Volumetric sunlight

“

Wherever design happens, Lumion meets you there—with the right tool at the right moment.”

Thomas Sønderby, CEO of Lumion

“With this launch, we’re expanding the Lumion creative universe—giving architects the speed, clarity, and creative control they need to communicate their vision, without the waiting, exporting, or second-guessing,” said Thomas Sønderby, CEO of Lumion. “All new features are designed to help architects work faster—through real-time rendering at every stage, AI-powered upscaling, advanced ray-tracing effects, and a powerful library of assets. Wherever design happens, Lumion meets you there—with

the right tool at the right moment.”

Supporting Architects from Concept to Completion

Lumion’s expanded ecosystem now provides tailored tools for every phase of architectural design—delivering a more connected, efficient, and flexible workflow.

Lumion Pro 2025.0

The latest version of Lumion's flagship software brings major enhancements in speed, quality, and control, helping architects create stunning visuals with less effort:

- AI image upscaling for generating sharper high-res images—up to 5x faster and 8K resolution
- Scene Inspector for easier asset management in complex projects
- Performance Control Center for improved scene optimization
- Fully ray-traced water, volumetric sunlight, and fog effects for added visual depth and atmosphere
- Colossal asset library of +10,000 objects, characters and materials. New collections include:
 - 147 education-themed assets and materials
 - 68 nature assets, including 7 highly accurate photogrammetric trees for ultra-realistic landscaping



Rendered in Lumion Pro 2025 - Exterior - Residential Apartments



Lumion Pro

[Learn more about Lumion Pro 2025.](#)

Lumion View for SketchUp

Now available to all SketchUp users, Lumion View brings real-time visualization directly into the modeling environment. It's a fast, lightweight tool for exploring design ideas, iterating quickly, and sharing concepts with immediate visual clarity.

And when you're ready to move into final rendering, transfer your design seamlessly from SketchUp to Lumion Pro. Material settings, lighting adjustments, and model data carry over with zero rework—ensuring a smooth, uninterrupted creative process from concept to completion.

Available now for SketchUp, further CAD integrations will follow soon.

[Learn more about Lumion View.](#)

Flexible Plans Built for Architects

To support a wider range of practices and workflows, Lumion has introduced a new slate of

subscription plans. At the top of the range is the Lumion Studio plan, offering the best value for full end-to-end visualization.

The Lumion Studio plan includes:

- 1x Lumion Pro floating license – install on multiple machines and share access
- 1x Lumion View for SketchUp named-user license,
- Bonus: for each Studio seat, add up to 10 additional View users free until October 31, 2025

It's the most efficient way to access the complete Lumion ecosystem—designed to match the way architects actually work.

Availability

Lumion Pro 2025.0 is available now to all current subscribers. The update can be installed via users' Lumion Accounts.

Lumion View for SketchUp is publicly available via Lumion and the SketchUp Extension Warehouse.

Free 14-day trials are available for both products and can be requested from lumion.com.

All subscription plans, including Lumion Studio, are outlined on lumion.com/product/pricing.

About Lumion

Lumion offers real-time 3D rendering solutions tailored for architects, designers, and visualization professionals. With intuitive workflows and rapid rendering speeds, Lumion's software suite empowers you to bring architectural designs, interiors, landscapes, and urban plans to life with unparalleled speed and accuracy.

Its flagship product, Lumion Pro, is compatible with all major CAD and 3D modeling software such as SketchUp, Revit, Archicad, Rhino, AutoCAD, Allplan, Vectorworks, BricsCAD, and many more. Featuring an extensive library of close to 10,000 objects, characters, and materials, Lumion Pro offers a comprehensive toolkit that you can utilize to transform your vision into immersive experiences that captivate and inspire.

Its latest product, Lumion View, brings high-quality visualization to the earliest stages of design, giving architects a fast, intuitive way to explore, refine and share ideas faster than ever, all within their 3D modeling software.

With Lumion in your creative workflow, you can transform any 3D model into an experience others can see and feel. Lumion makes it easy to capture the aesthetic, the sensations, and the emotions of your project.

You decide what the future holds. Visualize it in Lumion.

Learn more at www.lumion.com

Press Information

Logos, Images and other supporting material are available upon request. Interview possibilities and other queries can be directed to media@lumion.com

Damian Leslie

Lumion

media@lumion.com

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

[TikTok](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/807650744>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2025 Newsmatics Inc. All Right Reserved.