

Pea Protein Ingredients Market to Surpass USD 2,298.97 Million by 2035 Amid Rising Demand for Plant-Based Nutrition

The Pea Protein Ingredients Market is experiencing steady growth driven by rising consumer demand for plant-based and allergen-free protein alternatives.

NEWARK, DE, UNITED STATES, April 29, 2025 /EINPresswire.com/ -- The global [pea protein ingredients market](#) is on track to exceed USD 2,298.97 million by 2035, expanding at a compound annual growth rate (CAGR) of 3.0% between 2025 and 2035. This steady growth is fueled by rising interest in health-focused, plant-based nutrition across the globe. The food and beverage industry, sports nutrition manufacturers, and dietary supplement producers are increasingly incorporating pea protein into product formulations, capitalizing on its clean-label appeal, allergen-free nature, and sustainable sourcing.



Pea Protein Ingredients Market

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Rising health consciousness is reshaping nutrition—pea protein is no longer an alternative, it's the future of clean, sustainable ingredients,” says an expert in the plant-based protein industry.”

Nandini Roy Chaudhari

Consumer preference for plant-based alternatives has witnessed a remarkable shift in recent years, driven by growing awareness around sustainability, health, and animal welfare. As vegetarianism and veganism gain momentum, pea protein has emerged as a preferred source of protein due to its high amino acid profile and digestibility. The market is undergoing a transformation, as manufacturers respond with innovation and reformulation to meet rising demand across various end-use sectors.

Pea protein's versatility has significantly widened its application range — from meat analogues and dairy

alternatives to functional beverages and protein bars. In addition to health-conscious

consumers, the rising incidence of lactose intolerance and dairy allergies further bolsters demand for plant-based protein ingredients, particularly pea-derived proteins.

Pea protein ingredients market – Global market analysis and forecast:
<https://www.futuremarketinsights.com/report-sample#5245502D47422D3134313135>

Pea protein ingredients market – Global market analysis and forecast

- The pea protein ingredients market is set to exceed USD 2.29 billion by 2035 at a CAGR of 3.0%.
- Increased consumer interest in plant-based, allergen-free, and sustainable protein sources is a key growth driver.
- The food & beverage, sports nutrition, and nutraceutical industries are the leading end-use sectors.
- Europe and North America continue to be the dominant regions, with Asia-Pacific emerging as a fast-growing market.

Pea protein is rapidly gaining traction as a core component in plant-based meats.

Companies like Beyond Meat and Impossible Foods have turned to pea protein for its neutral flavor, sustainability, and superior amino acid profile. The fibrous texture of pea protein makes it ideal for mimicking real meat, catering to flexitarians and environmentally conscious consumers.

Food manufacturers are incorporating pea protein into a variety of vegan and vegetarian products such as dairy-free yogurts, egg alternatives, and protein bars.

Its allergen-free nature and versatility make it an ideal ingredient for creating innovative plant-based offerings that cater to consumers avoiding soy, gluten, and dairy.

Pea protein is cholesterol-free, easily digestible, and rich in iron and branched-chain amino acids (BCAAs), making it highly desirable among health-focused demographics.

Studies have shown its potential benefits in muscle repair, satiety, and weight management, supporting its inclusion in both clinical and functional foods.

Modern consumers demand transparency. As a result, brands are emphasizing clean-label and non-GMO certifications.

Pea protein fits seamlessly into this trend, as it is naturally non-GMO

and can be extracted without harsh chemicals. Clean-label positioning is becoming a powerful marketing tool in this segment.

Impact of Fitness and Sports Nutrition Trends on Pea Protein Sales

Pea protein is becoming a staple in sports and fitness nutrition, especially for individuals seeking plant-based recovery shakes and meal replacements. As awareness grows about the downsides of whey and casein proteins (e.g., lactose intolerance), athletes are pivoting toward plant-derived options like pea protein for recovery and endurance.

For more information on the pea protein ingredients market, visit:

<https://www.futuremarketinsights.com/reports/pea-protein-ingredients-market>

Key market players include:

The pea protein ingredients market is moderately consolidated, with key players focusing on capacity expansion, product innovation, and strategic partnerships. Companies are investing in R&D to enhance texture, flavor, and application versatility.

Major players in the market include:

- Roquette Frères
- Purism Foods (Puris)
- Cargill, Inc.
- Glanbia Nutritionals
- Burcon NutraScience Corporation
- The Scoular Company
- Ingredion Incorporated

These players are enhancing their global footprints through mergers, acquisitions, and collaborations aimed at scaling production and improving distribution channels to meet the growing demand for plant-based proteins.

Regional market analysis:

United States

The pea protein ingredients market in the U.S. is steadily growing as health-conscious consumers embrace plant-based alternatives. The continued popularity of vegan diets and rising environmental awareness have driven food producers to innovate with pulses such as peas. CAGR (2025–2035): 2.8%

United Kingdom

In the UK, the growing vegan and flexitarian consumer base is accelerating demand. The government's active promotion of plant-based diets and consumer interest in sustainable food

sources are boosting product development and sales.

CAGR (2025–2035): 2.9%

European Union

The EU market is leading the transition to sustainable protein consumption. Countries like Germany and France are pushing innovation through R&D and clean-label product initiatives, encouraged by environmental policy and health trends.

CAGR (2025–2035): 3.2%

South Korea

South Korea is witnessing a surge in plant-based and functional food consumption. Growing dietary restrictions and demand for lactose-free, allergen-friendly products are driving the adoption of pea protein, supported by local manufacturers' innovations.

CAGR (2025–2035): 3.1%

For more information on the global protein market, visit: <https://www.futuremarketinsights.com/industry-analysis/protein>

Global Protein Market Outlook 2025–2035

By Product Type:

- Isolates
- Concentrates
- Textured

By Application:

- Bakery and Snacks
- Dietary Supplements
- Beverages
- Meat Analog/Substitutes
- Others

By Foam:

- Powder
- Liquid
- Others

By Region:

- North America
- Latin America
- Western Europe
- Eastern Europe
- East Asia

- South Asia Pacific
- Middle East and Africa

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Pea Protein Market: <https://www.futuremarketinsights.com/reports/pea-protein-market>

Chickpea Protein Industry: <https://www.futuremarketinsights.com/reports/chickpea-protein-market>

Japan Pea Protein Market: <https://www.futuremarketinsights.com/reports/trends-growth-and-opportunity-analysis-of-pea-protein-in-japan>

Yellow Pea Protein Market: <https://www.futuremarketinsights.com/reports/yellow-pea-protein-market>

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Future Market Insights Inc.
 Christiana Corporate, 200 Continental Drive,
 Suite 401, Newark, Delaware – 19713, USA
 T: +1-347-918-3531
 WebZite: <https://www.futuremarketinsights.com>

Ankush Nikam
 Future Market Insights, Inc.
 +91 90966 84197

[email us here](#)

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