

AI CERTs™ Launches AI+ Prompt Engineer Level 1™ and Level 2™ Certifications

NEW YORK, NY, UNITED STATES, May 1, 2025 /EINPresswire.com/ -- AI CERTs™, a pioneer in role-based AI and Blockchain certification programs, proudly announces the launch of two groundbreaking certifications: AI+ Prompt Engineer Level 1™ and AI+ Prompt Engineer Level 2™. These new offerings aim to equip learners around the world with the specialized skills needed to thrive in today's AI-driven economy.

As the impact of artificial intelligence continues to reshape industries across the globe, the ability to interact effectively with AI models has emerged as a critical skill. Prompt engineering, the science of crafting instructions that guide AI behavior is now at the forefront of this evolution. Recognizing the urgent need for specialized training, AI CERTs™ has developed these comprehensive certifications to help individuals at all career stages gain mastery over AI prompting techniques.



About the AI+ Prompt Engineer Certifications

The [AI+ Prompt Engineer Level 1™ certification](#) is designed as an entry point for beginners, non-technical professionals, and those who are new to artificial intelligence technologies. The course offers foundational knowledge essential for understanding how AI models interpret and respond to human prompts.

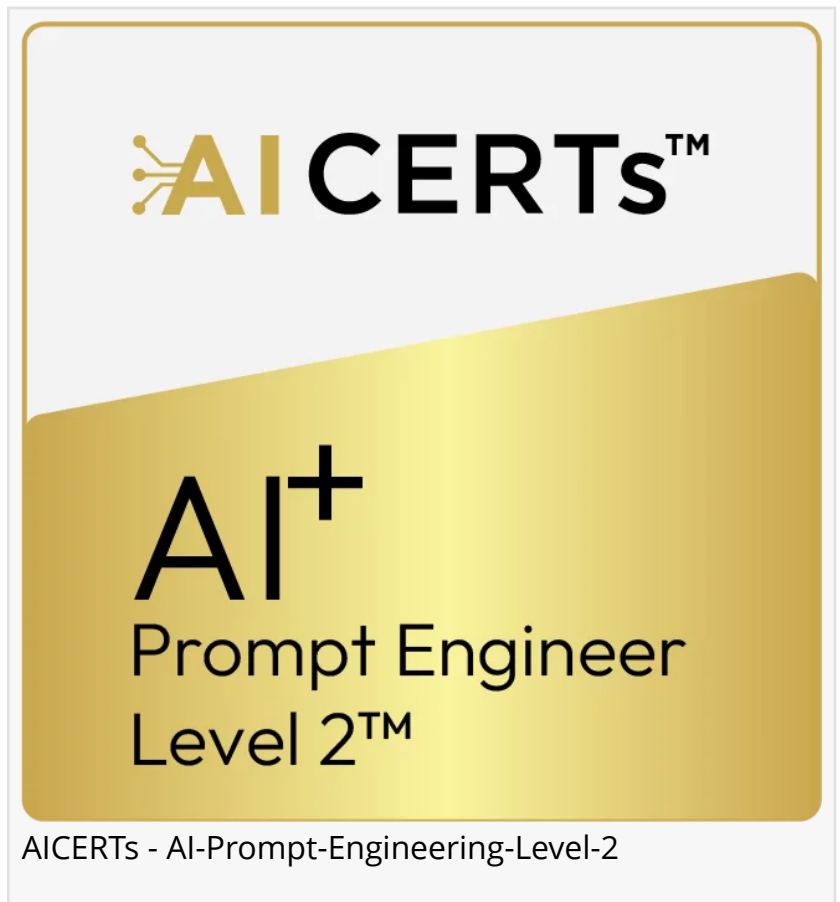
Participants will learn:

- How to structure and optimize prompts for diverse use cases.
- The fundamentals of AI behavior and prompt-response dynamics.

- Best practices for ensuring high-quality AI outputs.
- How to apply prompt engineering in practical business scenarios such as marketing, content creation, customer engagement, and more.

This certification ensures that learners can confidently navigate AI tools like ChatGPT, Claude, Gemini, and similar large language models (LLMs), empowering them to enhance productivity and drive innovation in their respective fields.

For individuals ready to take their skills to the next level, the [AI+ Prompt Engineer Level 2™ certification](#) offers advanced training. This program is tailored for learners who already possess basic familiarity with AI prompt systems and are looking to develop expert-level proficiency.



Level 2 participants will dive deep into:

- Multi-turn conversational prompts.
- Task-chaining techniques for complex workflows.
- Adaptive prompting based on AI model types and use cases.
- Hands-on projects to simulate real-world AI deployment challenges.

Together, these certifications provide a complete learning pathway — from building a solid base of knowledge to mastering complex prompt strategies that organizations need today.

Why Prompt Engineering Matters More Than Ever

As businesses increasingly integrate AI technologies into their workflows, the demand for skilled prompt engineers is skyrocketing.

According to a recent study by Business Insider, prompt engineering salaries for experienced professionals now range between \$175,000 to \$335,000 annually. Companies recognize that effective prompting directly impacts AI model performance, project success rates, and operational efficiency.

Yet, formal education in prompt engineering remains scarce. Many professionals are left navigating this critical field without structured learning, leading to inconsistent outcomes. AI

CERTs™ bridges this gap by offering industry-aligned, role-based certifications that prepare learners for real-world success.

Benefits of Earning AI+ Prompt Engineer Certifications:

1. Career Advancement: Certified professionals stand out in competitive job markets with recognized credentials.
2. Real-World Skills: Courses focus on practical techniques that learners can immediately apply.
3. Cross-Industry Relevance: Prompt engineering is valuable in marketing, finance, healthcare, education, tech development, and more.
4. Adaptability: Learn how to interact with a wide range of AI models and tools.
5. Credibility: Gain a trusted certification from AI CERTs™, recognized globally for its rigorous education standards.

Who Should Pursue These Certifications?

The AI+ Prompt Engineer certifications are suitable for a wide audience:

- Marketing and Content Professionals: Enhance copywriting, campaign ideation, and audience engagement with AI-generated content.
- Business Analysts and Consultants: Leverage AI to extract insights, automate reporting, and improve decision-making.
- Software Developers: Integrate prompt engineering into application development and AI model fine-tuning.
- Educators and Trainers: Implement AI tools in curriculum design, e-learning content generation, and student engagement.
- Customer Support Professionals: Use AI for automated support scripts, FAQs, and chatbot management.
- Entrepreneurs and Innovators: Drive business growth by integrating AI solutions into products and services.
- Students and Career Changers: Build future-proof skills for tomorrow's job market.

These programs are open to all — no advanced programming knowledge is required for Level 1, making it highly accessible for newcomers as well as seasoned professionals looking to upskill.

How AI CERTs™ Delivers a World-Class Learning Experience

AI CERTs™ is renowned for its commitment to high-quality, flexible, and industry-relevant education. The AI+ Prompt Engineer certifications continue this tradition by offering:

Self-Paced Learning: Learners can progress at their own speed, fitting study around work or personal commitments.

Expert-Led Instruction: Courses are developed and delivered by leading professionals with deep experience in AI, LLMs, and education.

Practical Focus: Emphasis on real-world applications ensures that knowledge is immediately actionable.

Comprehensive Assessments: Learners complete rigorous assignments, quizzes, and projects to

demonstrate mastery.

Global Accessibility: Courses are available online worldwide, ensuring anyone with an internet connection can participate.

Certification exams are designed to validate not just theoretical understanding but also practical competency, ensuring that certified individuals are truly ready to deliver value in professional settings.

Strategic Vision: Empowering One Billion Learners

The launch of the AI+ Prompt Engineer certifications aligns with AI CERTs' bold mission:

To empower one billion people across the globe with the skills to thrive in the AI and blockchain economy.

In an increasingly digital world, access to affordable, relevant, and impactful education is critical. AI CERTs™ believes that future-ready skills must be democratized to bridge global opportunity gaps. Through partnerships, innovative course designs, and community initiatives, the organization continues to work toward this ambitious vision.

"The launch of AI+ Prompt Engineer Level 1™ and Level 2™ certifications marks a significant milestone in our journey to provide comprehensive AI education," said Russell Sarder, CEO of AI CERTs™.

The Road Ahead: AI CERTs™ Leading the Way

With the introduction of these new certifications, AI CERTs™ strengthens its reputation as a trusted, innovative leader in AI and Blockchain education.

Looking forward, AI CERTs™ is committed to:

Launching more specialized certifications in AI, cybersecurity, and blockchain.

Partnering with global organizations to expand career opportunities for certified learners.

Continuing to enhance the learning experience with cutting-edge technologies like adaptive learning platforms and AI-driven assessment tools.

Building a thriving global community of certified professionals ready to lead in the Fourth Industrial Revolution.

For individuals, businesses, and institutions seeking to stay ahead of the curve, AI CERTs™ offers not just certifications — but a pathway to transformational growth.

How to Enroll

Enrollment for the AI+ Prompt Engineer Level 1™ and Level 2™ certifications is now open.

Prospective learners can visit the official certification pages for more details:

- AI+ Prompt Engineer Level 1™ Certification
- AI+ Prompt Engineer Level 2™ Certification

With a simple online registration process, flexible learning options, and lifetime certification validity, there's never been a better time to invest in your future.

Join the AI revolution. Get certified. Lead the future.

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