

Orange Crush Festival 2026: Tybee Island's Premier Spring Beach Music Festival Takes Major Step Forward

Tybee Island's Orange Crush Festival is evolving into a multi-million-dollar annual event, with significant investment opportunities and projected ROI

TYBEE ISLAND, GA, UNITED STATES, April 30, 2025 /EINPresswire.com/ -- The [Orange Crush Festival](#), one of the most anticipated beach festivals on the East Coast, is set to take a major leap forward in 2026. With the 2025 festival setting the stage for incredible growth, the 2026 event is expected to become a multi-million-dollar annual music festival that rivals major events like Coachella and Rolling Loud. Festival organizers are now offering an exclusive investment opportunity, with significant growth potential and a promising return on investment.



In 2025, festival trademark owner George "Mikey" Ransom Turner III collaborated with the Savannah Chamber of Commerce to elevate the festival's rich history and transition it into a premier, multi-day beach music festival. With verbal approval from Tybee Island Mayor Brian West and City Manager Bret Bell for a 3-day beach music festival in 2026, this event is poised to draw tens of thousands of music fans from around the world.

Investment Opportunity Highlights:

Annual Orange Crush Festival Licensing Agreement (\$42,000 - \$50,000): Includes 2026 naming rights, creative control, all revenue streams, and promotional & executive resources.

Annual Tybee Permitting Fees (\$1,500 - \$4,500)

Annual Tybee on-site EMS Services (\$3,500+)

Annual Tybee on-site Trash/Dumpsters (\$3,000+)
Annual Tybee Beach Stage DNR APPROVED (\$25,000+)
Annual Tybee Beach Tents & Gates (\$13,000+)
Annual Portable Restroom Rentals (\$2,500+)
Festival ASCAP Performance Rights (Cost/Pricing TBD)
Festival/Tour Artist Bookings (Cost/Pricing TBD)

Revenue Streams:

Beach Festival Tickets Sales %
After Party Ticket Sales %
Festival Merchandise Sales %
Artist Merchandise Sales %
Tent Rental Sales %
Sponsorship Sales %
Alcohol Sales %
Music Streaming Sales %
Beach Performance Slot Sales %
After Party Performance Slot Sales %

Estimated Investment and Return on Investment (ROI):

Based on historical attendance, industry-standard ticketing, merchandise, and sponsorship sales, the 3-day festival is projected to generate an estimated \$2.5 million to \$7.5 million in gross revenue, with potential net profits ranging between \$1.5 million and \$6.5 million annually as the festival continues to expand.

Initial total investment is estimated between \$170,000 and \$275,000 annually, with projected net profits ranging between \$1.5 million and \$6.5 million. This represents a potential return on investment (ROI) of approximately 545% to 3,800%, positioning the Orange Crush Festival as one of the most compelling emerging large-scale music festival opportunities in the United States.

Contact Information:

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Brian West, Tybee Mayor
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✉ Location: 403 Butler Avenue, Tybee Island, GA 31328

✉ Read more about the organizer:
The Sun Bulletin – George “Mikey” Ransom Turner III Biography

<https://www.thesunbulletin.com/orange-crush-festival-trademark-owner-george-mikey-ransom-turner-iii/>

For more information and to stay updated, visit Instagram: @orangecrush.25

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