

BenefitHub Named 'Must-Watch Tech Company' and 'Best Employee Benefits Portal & Discount Marketplace' in 2025

Leading workplace perks platform recognized for innovation and impact on employee wellbeing

NEW YORK, NY, UNITED STATES, April 29, 2025 /EINPresswire.com/ -- [BenefitHub](#), a global leader in employee benefits and technology-driven workplace perks, earns dual prestigious accolades this year. Recognized as a “Must-Watch Tech Company in 2025” by [Digital First Magazine](#) and awarded “Best Employee Benefits Portal & Discount Marketplace 2025” by [Corporate Vision Magazine](#), validating its position as an industry trailblazer in the employee benefits and perks space.



Corporate Vision Magazine lauded BenefitHub for its exceptional scale, savings, and ability to localize offerings worldwide, calling the platform a game-changer in employee satisfaction and well-being. Similarly, Digital First Magazine highlighted BenefitHub’s SaaS-driven approach, scalability, and commitment to global impact, underscoring its leadership in enhancing workplace financial and personal well-being.

BenefitHub’s comprehensive benefits and perks platform earned industry praise for several standout features:

- **Expertly Curated Discounts and Benefits:** Employees save an average of \$2,500 annually on offerings ranging from daily essentials to travel, home and auto insurance, and life-enriching experiences.
- **Personalized Experience:** AI-driven recommendations, advanced search capabilities, and

predictive analytics help deliver tailored solutions for each employee.

- Enterprise Integration and Customizability: Seamless connectivity with existing HR systems maximizes administrative efficiency, while extensive customizability options ensure that each platform experience is tailored to the client's needs.

- Global Relevance: Location-specific perks ensure meaningful benefits for diverse, international workforces.

"At BenefitHub, we strive to create rewarding experiences for employees and help organizations build thriving workplaces," said Jeffrey Litvack, CEO of BenefitHub. "These recognitions shine

a light on our commitment to innovation, service excellence, and providing meaningful benefits to a global, multi-generational workforce."



About BenefitHub

BenefitHub is the leading cloud-based marketplace and platform for voluntary benefits and perks and is fully customizable to meet the unique needs of organizations. Trusted by five of the top ten largest employers in the U.S. and embraced by 36% of Fortune 50 companies, BenefitHub is deployed across more than 17,000 client organizations globally, serving over 14 million employees. Through BenefitHub, employees gain exclusive access to a diverse range of discounts, voluntary benefits, and perks, including millions of discounted event tickets, local deals, restaurant offerings, and special rates on essential services like cell phone plans and auto insurance. The marketplace includes over 300,000 vendor partnerships who enjoy privileged access to, and who connect with, our exclusive network of millions of engaged employees and buyers. BenefitHub is also endorsed and marketed by most of the top employee benefit brokers in the U.S. For more information, visit www.BenefitHub.com.

About Digital First Magazine

Digital First Magazine is a global platform spotlighting innovation across technology, business, and digital sectors. Read more: <https://www.digitalfirstmagazine.com/benefithub-bringing-big-benefits-to-every-workplace/>

About Corporate Vision Magazine

Corporate Vision Magazine delivers monthly insights on corporate advancements in HR, marketing, and related industries to enhance global business practices. Read more:

<https://www.corporatevision-news.com/best-employee-benefits-portal-discount-marketplace-2025/>

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