

Swing Control Unveils 2025 Mother's Day Gift Guide with Style that Speaks to Every Mom.

- Celebrate Her Confidence and Style On and Off the Course with Swing Control's Curated Collection of Most-Loved Looks

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-- Just in time for Mother's Day, Swing Control, the sophisticated golf and lifestyle apparel brand known for blending elevated fashion with everyday function, is proud to unveil its 2025 Mother's Day Gift Guide. Thoughtfully curated to honor the strength, grace, and personal style of moms everywhere, the guide features some of the brand's most-loved and versatile looks—made to move, flatter, and inspire confidence on and off the course.

This year's collection channels a range of aesthetics to suit every kind of mom. The "Desert Flower" design makes a bold entrance with vibrant vintage-inspired florals, perfect for the woman who loves to turn heads while staying rooted in elegance. For moms who bring spark and energy to every moment, the "Fab Fireworks" style offers a dynamic burst of coastal blues, full of movement and playful charm.

"Perfect Plaid" delivers timeless sophistication with a modern twist—ideal for the classic mom who appreciates tailored detail and year-round versatility. And for the feminine, active woman who loves to flow through her day in comfort and style, "Infinity & Beyond" dress showcases a chic skirted silhouette that blends performance and polish with ease.

"We wanted this collection to reflect the multifaceted nature of today's mothers—strong, stylish, and always in motion," said Nancy Robitaille, Chief Designer at Swing Control. "Each design was created to celebrate her individuality, with silhouettes that empower her to look and feel incredible, whether she's on the course, at brunch, or simply enjoying time with loved ones."

Designed to be both fashion-forward and functional, every piece in the collection is made with Swing Control's signature stretch fabrics, allowing for freedom of movement while maintaining shape and polish throughout the day. The brand's renowned tailoring and body-flattering cuts



Swing Control - Mother's Day



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make it easy to find a thoughtful gift that feels personalized and practical—whether your mom is a seasoned golfer or simply appreciates refined, versatile style.

With prints that pop and details that matter, the 2025 Mother's Day Gift Guide from Swing Control is more than a seasonal campaign—it's a heartfelt tribute to the women who inspire us with their presence, passion, and poise.

Give Her the Gift of Confidence this Mother's Day—Shop the Full Collection at www.swingcontrol.com

About Swing Control:

Swing Control is an international golf apparel and lifestyle brand with headquarters in Montréal, Canada. Its origins evolved from a lifelong love of golf combined with a fierce passion for fashion. The founders who manufactured women's clothing in the late seventies and eighties observed that there was a real need in golf for performance-ready gear that was also fashionable and sophisticated, so in 2009 the company evolved into Swing Control.

The brand is dedicated to achieving the ideal equilibrium of fashion and functionality in every piece of their collection. For more information, please visit the Swing Control website at www.swingcontrol.com.

MEDIA CONTACT:

Caitie Owona – Director of Communications, Read the Greens, GOLF Media Inc.,
caitiereadthegreens@gmail.com

Vanessa Marie Price, President of Read the Greens GOLF Media, Inc.
VanessaMarie@readthegreensgolfmedia.net

Vanessa M. Price
Read the Greens, GOLF Media, Inc.
+1 714-544-6515

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