

RED HOUSE TOOLS ANNOUNCES SALES PARTNERSHIP WITH SD STEVENSON FOR U.S. AND CANADIAN MARKETS

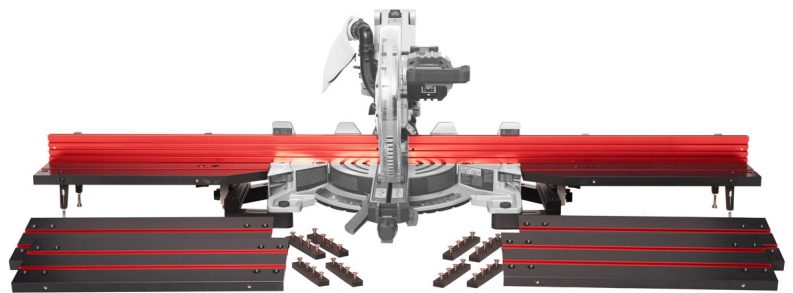
*Award Winning Red House Tools
Launches North American Wholesale
Program*

LOVELAND, CO, UNITED STATES, April 30, 2025 /EINPresswire.com/ -- Red House Tools, LLC ("Red House Tools" or "RHT"), the Loveland, Colorado-based cutting edge woodworking material support manufacturing company, announced today that it has entered into a strategic sales and representation agreement with SD Stevenson, LLC ("SDS") to spearhead RHT's wholesale efforts in the United States and Canada. The agreement with SDS will bring RHT's innovative products like its award-winning, patent-pending EZ-Wings™ material support system and its recently-released ZD STOP™ zero deflection precision flip stop to woodworking and hardware stores throughout the U.S. and Canada.

"We are excited to launch this sales initiative with Steve [Stevenson] and his team," stated Red House Tools President, Ben Earnhart. "His knowledge, connections, and reputation in the industry provide RHT an incredible partnership for introducing us to the woodworking community in the United States and to our friends in the Great White North. Our products are like nothing else in the market, so we know that, with SDS's sales expertise and support, we are about to make believers in our array of products out of the



Red House Tools



EZ Wings Pro Plus Unit

large family of woodworkers, skilled tradespeople, and DIYers in the U.S. and Canada.”

“When I was introduced to the Red House Tools team last year, I was incredibly impressed,” said Steve Stevenson, a veteran marketing strategist in the industry and head of SDS. “The EZ-Wings Miter Saw Station

is one of the most creative and well-engineered products I’ve seen in years. What stood out most was the focus on safety—this is by far the safest wing extension system for one of the most dangerous tools in the shop. And the EZ-Wings are just the beginning. What Ben, Chief Engineer, Cal Sellens, and Brand Director, Aaron Massey, are developing out of their facility, I think, will change the woodworking industry and we are excited to be part of the movement.”

SDS sales efforts will be spearheaded by Stevenson with support from Stevenson’s son, Jeremy, who will direct the digital marketing strategy for wholesale partners, and David Logan, who will provide technical support and sales training. To learn more about how you can become a wholesale partner of Red House Tools, visit www.redhousetools.com or contact Steve Stevenson at steve@redhousetools.com.

ABOUT RED HOUSE TOOLS:

Red House Tools is a Loveland, Colorado-based manufacturer of innovative and safety-focused woodworking material support products like its patent-pending EZ-Wings™ support system, TintTrax™, and the ZD STOP™ zero deflection precision flip stop. Red House Tools has been awarded Wood Magazine’s 2024 “Innovative Tool of the Year Award” for its EZ-Wings™ system, was a finalist for the 2023 AWFS Fair Visionary Award, and a 2024 winner of the Pro Tool Innovation Award from Pro Tool Reviews.

The EZ-Wings™ material support system, Red House’s flagship product, is a universally compatible, lightweight, aircraft-grade aluminum modular support system for miter and chop saws utilizing a proprietary tool-less mounting design mechanism making assembly quick and easy.

Focused on safety, but designed for innovation, Red House Tools products make any workshop safer while providing both skilled tradespeople and woodworking hobbyists alike access to some of the most elegantly designed and cutting-edge products on the market. To learn more, visit www.redhousetools.com.

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EZ Wings Logo

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