

# DockStar Industrial Launches, Promising Innovation and a Comprehensive Approach to the Loading Dock Equipment Market

*The industrial landscape welcomes DockStar Industrial, an exciting new brand from Spry Manufacturing, poised to redefine the loading dock equipment sector*

ANDREWS, SC, UNITED STATES, April 30, 2025 /EINPresswire.com/ -- The industrial landscape welcomes [DockStar](#) Industrial, an exciting new brand from [Spry Manufacturing](#), poised to redefine the loading dock equipment sector. Launching today, DockStar Industrial enters the market with a commitment to providing a comprehensive and innovative range of solutions designed to enhance safety, efficiency, and productivity in modern manufacturing facilities.

As the only factory-direct loading dock equipment manufacturer, DockStar Industrial is uniquely positioned to offer a streamlined experience, delivering quality equipment and direct access to its expert team. The brand aims to become a trusted, single-source provider for a wide array of needs within the loading dock environment.

"We saw a clear opportunity to bring a fresh perspective and a more integrated approach to the loading dock equipment market," said Chad Dillavou, Chief Operations Officer. "DockStar Industrial is dedicated to offering a broad spectrum of equipment and related solutions that contribute to a more seamless and effective operational flow. Our direct model allows us to focus on delivering value and building strong relationships with our customers."



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DockStar Industrial is introducing a new generation of loading dock equipment, representing an evolution in design and functionality compared to existing market offerings, with a strong emphasis on enhancing safety and optimizing performance. These initial products underscore DockStar Industrial's commitment to providing robust and reliable solutions that address the evolving needs of demanding industrial environments.

Beyond its core equipment line, DockStar Industrial is strategically building a comprehensive portfolio of complementary products and services. This will enable customers to efficiently source a wide variety of essential items for their facilities, including safety provisions, environmental control measures, protective structures, and more, all available through DockStar Industrial. Additionally, the brand will offer access to the customizable material handling solutions from Spry Manufacturing's established brand, Swivels.

"Our goal with DockStar Industrial is to provide a holistic approach to the loading dock and surrounding operational areas," stated Rob Honeycutt, Founder & CEO. "By offering both our newly developed loading dock equipment and a wide array of related products, we aim to simplify the sourcing process and empower our customers to create safer, more efficient, and more productive work environments. We encourage interested parties to visit our website to discover the full scope of our offerings."

To explore the range of DockStar Industrial's solutions and learn more about their direct-to-customer approach, please visit [dockstarindustrial.com](https://dockstarindustrial.com).

About Spry Manufacturing:

Spry Manufacturing is a US-based leader in providing innovative industrial solutions. With the launch of DockStar Industrial, Spry Manufacturing expands its commitment to quality, innovation, and customer satisfaction by offering a direct-to-customer brand focused on delivering a comprehensive suite of loading dock equipment and related industrial solutions.

DockStar Industrial

SPRY Manufacturing

+ +1 843-983-1031

[info@dockstarindustrial.com](mailto:info@dockstarindustrial.com)

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