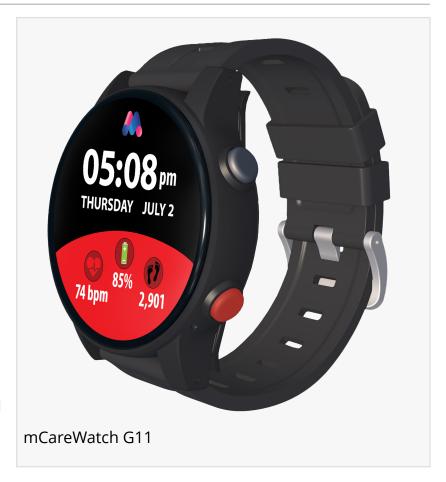# mCare Digital Launches the mCareWatch G11: Next Generation Personal Safety Smartwatch

The mCareWatch G11, the advanced emergency smartwatch alarm, combines safety features with intuitive design to provide unparalleled peace of mind.

SYDNEY, NSW, AUSTRALIA, April 30, 2025 /EINPresswire.com/ -- The mCareWatch G11, Australia's most advanced personal emergency alarm, combines sophisticated safety features with intuitive design to provide unparalleled peace of mind for users and caregivers alike. This latest innovation from mCare Digital represents a significant leap forward in personal emergency response technology, with its hands-free voice activation, enhanced fall detection, and comprehensive activity and wellness monitoring capabilities.

mCareWatch G11

Elevating Safety and Independence for Vulnerable Australians
mCare Digital today announced the launch of its flagship mCareWatch G11, the eleventh generation of its pioneering personal emergency wearable alarm designed to enhance independence while providing critical safety features for elderly Australians and those with complex care needs.

The mCareWatch G11 introduces groundbreaking Voice Assist technology, allowing users to activate emergency protocols with a simple voice command: "mCareWatch, Help Me!" This hands-free feature ensures immediate assistance even when users are unable to press the SOS button due to injury or immobility.

"With the mCareWatch G11, we've reimagined what's possible in personal emergency technology," said Peter Apostolopoulos, Managing Director of mCare Digital. "Our mission has

always been to enhance independence while providing absolute peace of mind. The voice-activated emergency response is a game-changer for vulnerable Australians, ensuring help is always available even in situations where traditional SOS button-press systems would fail."

Advanced Safety Features Working Seamlessly Together

The mCareWatch G11 incorporates multiple technologies that work in concert to create an unprecedented safety net:

Quad-Location Technology
The mCareWatch utilizes GPS, Wi-Fi, Bluetooth and mobile tower triangulation to provide location accuracy both indoors and outdoors. This multi-technology approach ensures caregivers can quickly locate users even in challenging environments like shopping centres or high-density buildings where standard GPS might fail.

Enhanced Fall Detection with FallProtect™
The G11 features exclusive FallProtect™ technology with adjustable sensitivity and false-fall rejection algorithms. The system intelligently detects potential falls, asks if the wearer is okay, and automatically calls for help if no response is received.

Designed for Ease of Use and Accessibility
The mCareWatch G11 can be configured with up to six SOS contacts, a pre-installed SIM card, and customised settings. The premium magnetic charging system ensures proper alignment every time, making charging effortless for those with dexterity challenges.
For users with cognitive impairments, the speed dial feature with photo identification makes calling loved ones intuitive – simply touch the familiar face on screen to connect immediately. The device also offers multilingual support and text-to-speech functionality for enhanced accessibility.

Comprehensive Activity and Wellness Monitoring
Beyond emergency response, the G11 incorporates a suite of wellness observation tools including continuous heart rate monitoring, blood oxygen readings, and a pedometer for step counting. Caregivers can observe general wellness trends and receive alerts when measurements fall outside customised thresholds.

Integrated Care Management Platform
The mCareWatch G11 connects to mCare Digital's proprietary ConnectiveCare® platform and mobile app, allowing up to six caregivers to coordinate care, update settings, and monitor status without sending unsecured SMS commands. Unlike other providers using generic platforms, this Australian-owned software was purpose-built for comprehensive care management.

"What sets the mCareWatch G11 apart is how we've integrated advanced technology with intuitive design," added Apostolopoulos. "We understand that technology is only valuable when

it's accessible. The G11 delivers sophisticated protection that's remarkably simple to use, giving families confidence that their loved ones are safe while preserving their independence and dignity."

Availability and Pricing
The mCareWatch G11 is available now from AUD499 for the device and with a monthly service plan of AUD55. Each device includes the ConnectiveCare® platform, mobile app access, plus ongoing local Australian based technical support. For further details visit:
https://mcaredigital.com.au/
<<ENDS>>

Media Information Case studies and testimonials from mCare Digital customers are available. To find out more or arrange interviews, contact: Paul Apostolis paul@mcaredigital.com.au

About mCare Digital
mCare Digital Pty Ltd is an Australian software company focused on using the latest technology to provide human-centred solutions for caring, wellbeing and independent living. In addition to smart wearable mCareWatch devices such as watches and the mCareMate Safety Alarm, it has developed the ConnectiveCare® software platform to provide organisations with functionality, information, and insights to support better caring and more advanced healthcare.

Paul Apostolopoulos
mCare Digital Pty Ltd
email us here
Visit us on social media:
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