

## Tony Robbins & Dean Graziosi Launch The Thrive In 2025 Event to Help People Step Into the Booming Knowledge Economy

Learn how to turn your skills & story into income & impact in the industry of the future at this free 3-day virtual event.

PALM BEACH, FL, UNITED STATES, May 1, 2025 /EINPresswire.com/ -- The fastest-growing industry in the world is built around one powerful idea: people will pay to learn from people they trust. And now, Tony Robbins and Dean Graziosi are showing everyday people how to join it. Their <u>brand-new Thrive</u> <u>In 2025 Live Event</u> will stream globally and free from May 15–17, 2025.

This 3-day online experience is a masterclass in how to step into the knowledge industry—the \$1 billion-aday economy where people create real income by sharing what they know. Whether it's a skill, a story, or a



passion, <u>Thrive In 2025 offers a clear roadmap</u> to turn it into something scalable and sustainable.

The speaker lineup includes world-renowned mentors like Jay Shetty, Radhi Devlukia, Lisa Nichols, Gary Brecka, and Jillian Turecki, with a special surprise appearance from an Academy Award-winning actor whose journey from uncertainty to reinvention has captivated millions.

"The world doesn't need more noise. It needs more people sharing what really works," said Graziosi. "This event will help people build businesses that are simple, scalable, and built on something they already have—what's in their mind."

Each day begins at 10:00 AM PT / 1:00 PM ET, with sessions running 2–3 hours. Attendees will

walk away with a complete plan to launch a digital product, coaching program, course, or community built around their expertise or life experience.

Thrive In 2025 will cover:

- What the knowledge industry is and why it's exploding
- How to identify what you already know that others need
- How to turn it into an offer, message, and business
- How to reach people online using today's tools (with no tech overwhelm)
- How to use AI to simplify, scale, and succeed faster

This isn't about hype or theory—it's about handing everyday people the tools and strategies to thrive in a new economy. Robbins and Graziosi have already helped over 1 million students break into the knowledge industry. Now, they're making it more accessible than ever before.

Registration is free but limited - To reserve a spot for the Thrive In 2025 Event, please click here.

## About Tony Robbins:

Tony Robbins is a four-time #1 New York Times bestselling author, entrepreneur, and the world's leading life and business strategist. For more than four decades, Robbins has helped over 50 million people across 100+ countries through live events, coaching, and digital programs. He has advised U.S. presidents, Fortune 500 executives, championship athletes, and entertainers. Robbins is also the founder or partner in more than 100 private companies with combined annual revenues exceeding \$9 billion.

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