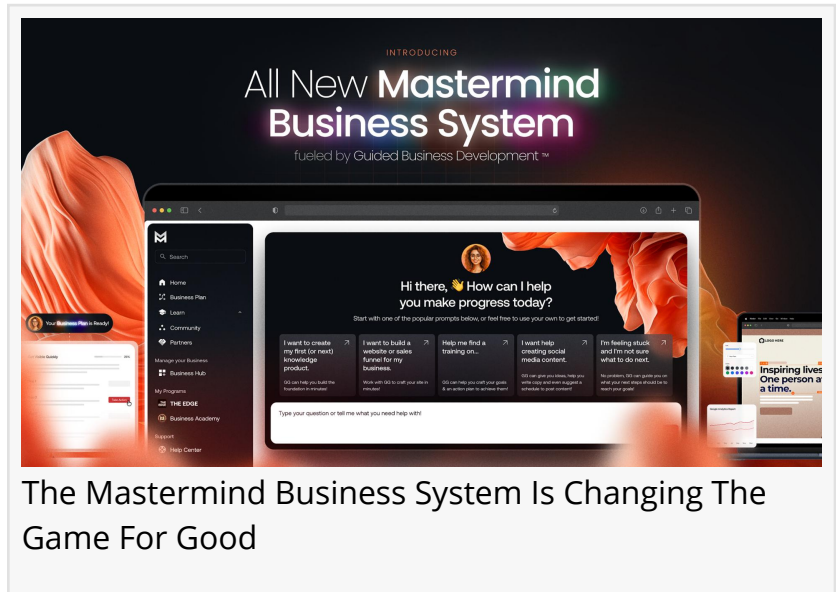


# Tony Robbins & Dean Graziosi Unveil the Mastermind Business System: A Platform Built for Guided Business Development™

*The first-of-its-kind system combines custom AI, strategic planning & all-in-one technology to help individuals build scalable, purpose-driven businesses.*

PALM BEACH, FL, UNITED STATES, May 16, 2025 /EINPresswire.com/ -- As the global workforce continues to shift and digital entrepreneurship accelerates, Tony Robbins and Dean Graziosi have announced the launch of their brand new [2025 edition of the Mastermind Business System](#), a groundbreaking platform built to deliver what the creators call Guided Business Development™.



The Mastermind Business System Is Changing The Game For Good

Designed for those ready to start or grow a business by sharing what they know, the Mastermind Business System provides everything needed to build, launch, and scale a knowledge-based business from a single platform.

“Most aspiring entrepreneurs face overwhelm, isolation, or uncertainty,” said Graziosi. “This system eliminates guesswork and brings guidance to every step of the process.”

Built from more than 70 years of combined experience in business and personal development, the Mastermind Business System equips individuals with the tools, strategies, and support previously reserved for elite coaching clients. Core elements include:

## KEY FEATURES:

- AI Business Guidance (GG): A proprietary artificial intelligence engine trained on Robbins and Graziosi’s decades of proven business frameworks. GG serves as a 24/7 strategic co-pilot, offering real-time insights, suggestions, and accountability.

- The Thrive Business Plan: A comprehensive, step-by-step roadmap that walks users from clarity to execution—eliminating common roadblocks like tech confusion, messaging uncertainty, and inconsistent momentum.
- Mastermind Business Hub: A fully integrated digital headquarters to build websites, launch offers, host communities, collect payments, manage communications, and track performance—all from a single login.

#### CREATED TO MEET A GLOBAL DEMAND:

As the knowledge industry continues to grow—now a billion-dollar-per-day global economy—more individuals are seeking systems that allow them to share expertise, life experience, and skills with others in a scalable and profitable way.

[The Mastermind Business System was developed](#) to meet that demand by delivering world-class guidance, community, and tools in one streamlined solution.

#### LIMITED-TIME BONUSES INCLUDED:

- VIP Ticket to the Mastermind World Summit: New members receive exclusive access to this 3-day virtual event hosted by Robbins, Graziosi, and a team of top trainers. Attendees receive live support, clarity, and a clear launch strategy for their offers and ideas.
- Beta Access to the AI Social Media CoPilot: This AI tool instantly transforms long-form video content into high-converting social posts, complete with captions, headlines, and short-form clips—saving users hours and increasing reach across platforms.

“Guided Business Development is no longer optional. In a complex economy with rising competition and evolving technology, individuals need more than information. They need support, structure, and strategy,” said Graziosi.

The Mastermind Business System is now available globally for \$997 or three payments of \$380, with a 30-day money-back guarantee. The system is suitable for new entrepreneurs, creators, coaches, and professionals looking to enter or scale within the knowledge industry.

To learn more or join, [visit the Official Mastermind Business System website.](#)

#### ABOUT TONY ROBBINS

Tony Robbins is a four-time #1 New York Times bestselling author, entrepreneur, and the world’s leading life and business strategist. For more than four decades, Robbins has helped over 50 million people across 100+ countries through live events, coaching, and digital programs. He has advised U.S. presidents, Fortune 500 executives, championship athletes, and entertainers. Robbins is also the founder or partner in more than 100 private companies with combined

annual revenues exceeding \$9 billion.

#### ABOUT DEAN GRAZIOSI

Dean Graziosi is a dynamic figure renowned for his multifaceted achievements as a New York Times bestselling author, esteemed entrepreneur, seasoned investor, devoted father, and loving husband. With a profound entrepreneurial spirit, Dean has been instrumental in the founding and pivotal growth of over 14 companies, collectively generating an astonishing revenue surpassing \$1 billion.

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