

## Congressional Bill Would Lower Diaper Costs for American Families

New federal legislation would ban sales tax on diapers across the U.S.

WASHINGTON, DC, UNITED STATES, May 1, 2025 /EINPresswire.com/ -- The bipartisan Improving Diaper Affordability Act of 2025 (H.R. 3128), reintroduced by U.S. Reps. Bonnie Watson Coleman

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Joanne Samuel Goldblum,
CEO, National Diaper Bank
Network

(D-NJ-12) and Rosa DeLauro (D-CT-3), would ban sales tax on diapers across the U.S., making these essentials more affordable for American families.

The Improving Diaper Affordability Act of 2025 would prohibit municipalities or states from levying sales taxes on diapers and would include diapers as an allowable expense under Health Savings Accounts or Flexible Spending Accounts. These strategies would lower the consumer cost of diapers, which 1 in 2 U.S. families currently struggles to afford, according to research by the National Diaper Bank Network (NDBN). In 25 states, sales tax is applied to diapers, creating an additional barrier to

affordability.

"Providing clean diapers for a child is a major monthly expense for all young families, and particularly those earning low-wages and/or living in poverty," said Joanne Samuel Goldblum, CEO of NDBN. "Every penny counts when money is tight, which is why NDBN and our more than 245 member diaper banks nationwide have long advocated to end all sales taxes imposed on diapers, a basic necessity all children require to thrive. Working parents cannot leave their child in child care and go to work without providing a weekly supply of diapers. Missing work means lost wages. Small things like diapers have a big impact on children, families, and communities."

Though diapers are essential to the health of the youngest children, the programs that families use to help with grocery expenses, WIC and SNAP (Food Stamps), do not cover them. The NDBN Diaper Check 2023, a nationwide survey, found that families resorted to extreme measures, including cutting back on food, to afford diapers.

**About NDBN** 

The National Diaper Bank Network (NDBN) leads a nationwide movement dedicated to helping individuals, children and families access the basic necessities they require to thrive and reach their full potential...including clean, dry diapers, period supplies, and other basic needs. Launched in 2011 with the support of founding sponsor Huggies®, NDBN is dedicated to creating awareness, providing assistance, and building community to #EndDiaperNeed in the U.S. Its active membership includes more than 320 basic needs banks serving local communities in all 50 U.S. states, the District of Columbia, and Puerto Rico. More information on NDBN and diaper need is available at nationaldiaperbanknetwork.org, and on Instagram (@DiaperNetwork), X,



Diaper Insecurity Among U.S. Children and Families a nationally representative survey commissioned by the National Diaper Bank Network

1 in 2 U.S. families with young children struggle to afford diapers.

## **DIAPER NEED**

- Impacts 47% of U.S. families with young children, a sharp increase since 2010.
- Forces 46% of families to cut back on other essentials including food and utilities.
- Is linked to stress and worries about parenting for 70% of parents who experience diaper need.
- Impacts hunger. 28% of parents experiencing diaper need reported skipping meals to afford diapers.



Key findings from The NDBN Diaper Check: Diaper Insecurity among U.S. Children and Families

formerly Twitter (@DiaperNetwork), Facebook (facebook.com/NationalDiaperBankNetwork), and Bluesky (@diapernetwork.bsky.social).

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