

Urgent Care Northwest Becomes ExperCARE

Urgent Care Northwest announces that it has rebranded as ExperCARE and will continue to provide continuity and the same level of care to patients



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2025 /EINPresswire.com/ -- [Urgent Care Northwest](#), a trusted healthcare provider that has served the Jasper community for nearly two decades, announced its rebranding to ExperCARE. While the name and branding are evolving, the team, compassionate care, familiar faces, and trusted services patients rely on remain unchanged – now with extended hours that include

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Dr. Dean Naden, D.O., MRO

being open on evenings and weekends. Now operating as ExperCARE, the clinic continues to deliver walk-in urgent care, family medicine, and occupational health services seven days a week with extended hours and the same commitment to quality, accessibility, and local connection that has defined its legacy.

“Our patients will continue receiving the same personal

care they trust, now strengthened by the expanded resources, technology, and expertise of the ExperCARE network,” said Walt Porter, CEO of ExperCARE. “This rebrand brings new opportunities to enhance patient care, while keeping the same dedicated providers and community spirit people have always counted on,” he added.

From state-of-the-art digital X-rays and in-house labs to extended hours and seamless walk-in access, ExperCARE is designed to provide efficient, whole-person care tailored to the modern needs of local families and individuals.

“We're still your hometown clinic, just with a name that reflects our commitment to continuous improvement,” said Dr. Dean Naden, D.O., MRO, one of the clinic's longtime providers. “Our goal is simple – we want to ensure that our patients can get the healthcare they need when they need it,” he said.

ExperCARE's Jasper location is one of six convenient clinics across Alabama, including Northport, Tuscaloosa, Demopolis, Fayette, and NorthRiver. All locations remain in-network with major insurance providers and offer affordable, transparent self-pay pricing for those without insurance. To learn more, view services, or book ahead, visit

<https://expercarehealth.com/urgentcarenw/>.

About ExperCARE

ExperCARE is a leading provider of comprehensive healthcare services in Alabama. ExperCARE offers a wide range of services with a focus on patient-centered care and convenience. The extended hours and walk-in model ensure that patients can access quality care when they need it most.

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