

SWorx Bottling Company Launches \$75M Private Offering to Expand Production Capacity Following URBT Acquisition

URBT expands its portfolio through the acquisition of SWorx Bottling Company, enhancing its manufacturing footprint.

COLTON, CA, UNITED STATES, May 2, 2025 /EINPresswire.com/ -- [SWorx Bottling Company](#), a high-capacity beverage manufacturing facility located in Colton, California, today announced the launch of a planned \$75 million private offering to support the expansion of its bottling and production operations.



The announcement follows the company's recent acquisition by [Urban Television Network Corp.](#) (OTC: URBT), a media and technology company. SWorx is now operating under new management and is focused on scaling its manufacturing capabilities to meet the rising demand from established beverage brands and emerging market leaders.

The acquisition of SWorx by
URBT marks a new chapter
for our company.”
SWorx Bottling Company

The acquisition marks a significant step in URBT's broader strategy to diversify beyond media and expand into infrastructure and manufacturing. By bringing SWorx into

its portfolio, URBT gained a high-volume, operational manufacturing asset that supports its long-term growth and vertical integration goals.

"Joining the URBT family brings operational and strategic strength to SWorx Bottling," said Dan Parr, CEO of SWorx Bottling Company. "Our goal is to expand production capacity in response to growing interest from established beverage companies. This next phase allows us to serve our partners at greater scale and efficiency."

With a 161,000-square-foot production facility, SWorx Bottling Company is equipped to deliver

turn-key bottling and packaging services for water, energy drinks, and other functional beverages. The facility's infrastructure supports high-speed production and large-scale output, positioning SWorx to accommodate new brand partnerships and expanded production contracts.

The private offering will be used to upgrade equipment, enhance automation, and increase throughput, as well as support continued operational development. While the offering is private and subject to applicable securities regulations, the company notes that interest has already been expressed by several industry stakeholders.



SWorx also offers a unique path for beverage companies seeking to bring their products to market. From formulation to finished product, the company works with clients to turn ideas into shelf-ready beverages through scalable, efficient manufacturing.

Due to facility capacity and project scheduling, SWorx is limiting the number of new client engagements in the coming quarter. Beverage companies interested in touring the facility or exploring potential partnerships are encouraged to inquire early.

For more information about SWorx Bottling Company's private offering or to learn more about the acquisition, please visit <https://www.SworxBottling.com> or contact our investor relations team at (323) 510-5101.

About URBT

Urban Television Network Corp. (OTC: URBT) is a publicly traded media and technology company focused on innovation through strategic acquisitions. Originally launched in 1986, URBT has evolved under new leadership to pursue opportunities in media, infrastructure, and manufacturing to drive shareholder value and long-term growth.

About SWorx Bottling Company

SWorx Bottling Company, a wholly owned subsidiary of URBT, is a beverage manufacturing company based in Colton, California. The company provides full-service, turnkey bottling and packaging for premium beverage brands, supported by a 161,000-square-foot production facility and expert operations team.

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Dan Parr
SWorx Bottling Company
+1 323-510-5101
info@sworxbottling.com
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