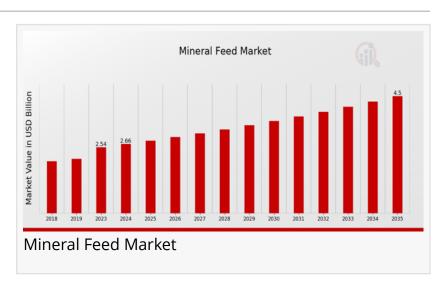


# Mineral Feed Market to Reach 4.5 USD Billion by 2035 with 4.88% CAGR by increasing need for protein rich food sources

Mineral Feed Market Research Report By Type, By Animal Type, By Formulation, By Distribution and By Regional- Forecast to 2035

NEW YORK, NY, UNITED STATES, May 1, 2025 /EINPresswire.com/ -- The global mineral feed market, vital to the growth and productivity of livestock and aquaculture, is witnessing significant advancements. Mineral feed is an essential component of animal



nutrition, contributing to the overall health, growth, and productivity of various animals. As animal husbandry continues to evolve, the demand for mineral feed has become an integral aspect of the industry, offering immense growth opportunities. The market is projected to experience robust growth, driven by the increasing demand for high-quality animal products and advancements in animal nutrition research.

Mineral Feed Market was valued at approximately USD 2.54 billion in 2023. It is projected to grow from USD 2.66 billion in 2024 to reach USD 4.5 billion by 2035. This represents a compound annual growth rate (CAGR) of around 4.88% over the forecast period from 2025 to 2035.

The mineral feed market encompasses a diverse range of products formulated to supply the essential minerals needed for the proper development of livestock and aquaculture. These products are typically divided into several categories based on type, animal type, formulation, and distribution channel. As per the latest industry analysis, the market is witnessing a shift towards tailored solutions that meet the specific nutritional requirements of different animals. This development is influencing the growth of the market across various segments.

## Key Players:

Land O'Lakes, Chanelle Group, Phibro Animal Health, Cargill, Novus International, Kemin Industries, BASF, Lallemand, Archer Daniels Midland, Alltech, Skretting, Trouw Nutrition, Evonik

#### Industries, Nutreco

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### Market Segmentation

By Type: The mineral feed market is categorized by the types of minerals used, including macrominerals, microminerals, and trace minerals. Macrominerals such as calcium, phosphorus, magnesium, and sodium are crucial for the health and growth of animals, aiding in the development of bones, teeth, and cellular functions. Microminerals, including zinc, copper, and iron, play a significant role in immune system function and metabolic processes. Trace minerals, required in very small amounts, are vital for enzymes, hormones, and other biological processes that keep animals healthy.

By Animal Type: The mineral feed market is segmented based on the types of animals that require mineral supplementation. These include ruminants, non-ruminants, and aquaculture species. Ruminants, such as cattle, sheep, and goats, require specific mineral supplements to support their digestive processes, growth, and milk production. Non-ruminants, including pigs, poultry, and other monogastric animals, have different mineral requirements, particularly for muscle development and overall health. Aquatic species, including fish and shrimp, require mineral supplements to maintain water quality, enhance growth, and ensure proper development in various aquatic environments.

By Formulation: The mineral feed market also segments based on how the mineral feeds are formulated. This includes pre-mixed formulations, bulk mineral feeds, and custom blends. Pre-mixed formulations are ready-to-use products designed for a specific type of animal or condition. Bulk mineral feeds, on the other hand, are sold in large quantities and are often used for larger-scale farming operations. Custom blends are increasingly popular as they allow farmers to cater to the specific nutritional requirements of their animals, ensuring more efficient growth and productivity.

By Distribution Channel: Distribution channels in the mineral feed market include direct sales, online retail, and distributors. Direct sales are often the preferred method for larger agricultural businesses or farms with a regular need for mineral supplements. Online retail channels are growing in popularity as e-commerce expands in the agricultural sector, allowing for easier access to mineral feeds, particularly in rural areas. Distributors play an essential role in reaching a broader range of customers and ensuring that mineral feeds are available across various regions and markets.

By Region: The regional analysis of the mineral feed market highlights the global spread of demand. Major regions driving market growth include North America, Europe, Asia Pacific, Latin America, and the Middle East & Africa. North America and Europe are established markets, where advanced farming practices and regulations ensure the continuous demand for mineral feed. Asia Pacific, however, is expected to witness significant growth due to the rising demand for protein-rich animal products, coupled with increasing animal husbandry in countries like

China and India. Latin America, particularly Brazil and Argentina, are also key contributors to the mineral feed market, with large-scale poultry and cattle industries driving growth. "Proceed to Buy" - Move forward with your purchase and gain instant access to the complete report: <a href="https://www.marketresearchfuture.com/checkout?currency=one\_user-USD&report\_id=42158">https://www.marketresearchfuture.com/checkout?currency=one\_user-USD&report\_id=42158</a>

### **Industry Development**

In recent years, there has been a notable increase in research and development efforts to improve the efficiency of mineral feed formulations. Innovations in animal nutrition have led to the development of mineral blends that cater specifically to the nutritional needs of individual animal species. Furthermore, there is growing awareness of the role of minerals in animal health and performance, which is prompting more tailored approaches in the market.

Additionally, the rise of sustainable practices in agriculture has influenced the mineral feed market, with a push for more eco-friendly formulations. This includes the use of plant-based minerals or organic sources that can help improve the environmental footprint of livestock and aquaculture farming. As concerns over climate change and environmental degradation grow, farmers and manufacturers are increasingly adopting sustainable practices that are both beneficial to animals and the planet.

Moreover, the increasing adoption of precision farming and technology-driven solutions, such as digital tools for monitoring animal health and nutrition, is transforming the mineral feed industry. These technologies provide farmers with real-time insights into the nutritional needs of their livestock, enabling more accurate and efficient mineral supplementation.

#### **Market Drivers**

Growing Demand for Animal Products: The global demand for meat, dairy, and other animal-derived products is steadily increasing, particularly in emerging economies. As disposable incomes rise and population numbers swell, the consumption of animal-based products is expected to continue growing. This surge in demand has a direct impact on the need for efficient and sustainable animal feed, including mineral supplements, to maintain optimal health and productivity in livestock and aquaculture.

Advancements in Animal Nutrition: The continuous development of animal nutrition science is one of the most significant drivers of the mineral feed market. With a growing understanding of the role minerals play in improving the health, immunity, and productivity of animals, farmers are becoming more aware of the need for specialized mineral feed. Additionally, advancements in animal feed technology, such as nutrient absorption enhancers and fortified feeds, are driving the market forward.

Increased Focus on Aquaculture: Aquaculture is a rapidly growing segment within the global food industry, with increasing demand for fish and seafood products. As the demand for farmed fish and shellfish rises, the need for specialized mineral supplements to support aquaculture health

and productivity is also growing. This trend is especially noticeable in regions with significant aquatic farming, such as Asia Pacific and Latin America.

Improved Animal Health and Welfare: There is an increasing emphasis on animal health and welfare, which has led to the growth of the mineral feed market. Mineral feeds are essential for enhancing immune system function, preventing diseases, and supporting the overall health of animals, particularly in intensive farming systems. This trend aligns with growing consumer awareness of animal welfare and the importance of sustainably sourced animal products. "Browse Report" - Explore the report's contents, sections, and key insights by browsing through its detailed information: <a href="https://www.marketresearchfuture.com/reports/mineral-feed-market-42158">https://www.marketresearchfuture.com/reports/mineral-feed-market-42158</a>

# Market Challenges

Rising Raw Material Costs: The costs of raw materials used in the production of mineral feeds, including minerals like calcium, phosphorus, and trace elements, have been rising in recent years. These price fluctuations can affect the overall cost structure of mineral feed products and limit the profitability of producers, particularly smaller-scale operations that rely on cost-effective solutions.

Regulatory Compliance: The mineral feed market is subject to stringent regulations concerning the quality, safety, and labeling of feed products. Compliance with these regulations can be challenging for manufacturers, particularly those operating in multiple regions with varying rules and standards. This regulatory complexity may result in increased operational costs and could hinder market growth in certain regions.

Environmental Concerns: The environmental impact of livestock and aquaculture farming, particularly concerning overuse of mineral supplements, is a growing challenge. Oversupplementation of minerals can lead to soil and water contamination, negatively affecting the environment. As a result, there is increasing pressure on producers to develop more sustainable and eco-friendly mineral feed solutions.

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