

# Seecoin Expands Beyond Gaming: A Web3 (r)evolution for All Content Creators

*Seecoin is revolutionizing digital engagement, pushing beyond gaming and embracing content creators in various fields.*

WARSAW, WARSAW, POLAND, May 1, 2025 /EINPresswire.com/ -- [seecoin](#) is redefining digital engagement, pushing beyond gaming to embrace all content creators, from lifestyle and education to finance and entertainment. Built on the proven foundations of [seegame](#) and [adQuery](#), seecoin is bridging Web2 and Web3, making blockchain and cryptocurrency accessible to creators, advertisers, and audiences without the usual complexity.

As content creation evolves, seecoin is positioning itself as a universal engagement and monetization solution. With seamless blockchain integration, seecoin ensures that digital interactions carry real value, creating an ecosystem where every action, view, and engagement matters.

## A New Digital Era Begins: seecoin Merges Play, Innovation, and Real-World Utility

seecoin isn't just another token; it's the next step in the evolution of streaming, advertising, and blockchain-powered rewards. It stands on the success of two industry leaders, [adQuery](#) and [seegame](#), each shaping the digital landscape in their own way.

[adQuery](#) has established itself as a powerhouse in ad-tech providing pioneering solutions, working with brands like McDonald's, Mercedes, Microsoft, and Sephora. Its focus on cookieless policy, brand safety, anti-fraud technology, and innovative advertising formats ensures that campaigns remain impactful and trustworthy. At the same time, [seegame](#) has transformed how

A dark blue rectangular graphic with white and yellow text. The title "THE WEB3 ECONOMY FOR STREAMING & ENGAGEMENT" is centered. "STREAMING &" is in yellow, and "ENGAGEMENT" is in white. Below the title, a line of text reads "Built by the team behind seegame & adQuery, breakthrough digital engagement with a blockchain-powered rewards economy." At the bottom, there is a red button with the text "SEE MORE" in white.

## THE WEB3 ECONOMY FOR STREAMING & ENGAGEMENT

Built by the team behind seegame & adQuery,  
breakthrough digital engagement with a  
blockchain-powered rewards economy.

SEE MORE

advertising connects with gaming & live-streaming communities, enabling engaged campaigns within live streams and partnering with over 1,000 streamers in the past year alone.

Now, these two forces have converged on the blockchain to create seecoin, an ecosystem designed to empower both creators and consumers and fueling a digital economy where everyone benefits.

### Bridging Web2 to Web3: seecoin Makes Blockchain Interaction Seamless

Blockchain adoption has long been hindered by complexity, but seecoin is changing that. By integrating smoothly into everyday content consumption, it allows Web2 users to experience Web3 benefits without any technical barriers. Whether watching a stream, engaging with an ad, or creating content, users can interact effortlessly, unlocking new opportunities for earnings and engagement.

With verified on-chain advertising, fraud-free transactions, and a monetization model that puts creators first, seecoin is proving that Web3 can be accessible to all. The digital world is evolving, and seecoin is leading the way, making blockchain - powered interactions feel as natural as scrolling through a feed.

### Rapid Growth: By the Numbers

seecoin's ecosystem is gaining traction, backed by strong adoption and real-world impact. Seegame has built a network of over 1500 streamers and generated more than 15 000 000 views ads, while adQuery thanks to its pioneering technology, adQuery eliminates banner blindness and achieves a visibility rate of over 90%.

The opportunity is massive. The global digital advertising market exceeds \$700B, while the live streaming industry is projected to reach \$180B by 2027. Game streaming and esports alone account for over \$10B in ad spend, positioning seecoin at the center of a rapidly growing market.

### Introducing [seecoin Trail](#): Your Adventure with Real Rewards

seecoin launches the first part of its ecosystem - seecoin trail, a game designed to merge nostalgia with innovation. Drawing inspiration from the classics of the past, it delivers an immersive experience where players dodge obstacles, collect coins, and navigate dynamic challenges, all while earning rewards that integrate seamlessly with blockchain technology.

Your time, creativity, and engagement matter. seecoin is here to transform the digital economy, one creator, one viewer, and one interaction at a time.

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