

East Point CVB Champions Community & Culture During 2025 National Travel and Tourism Week

A Celebration of Hospitality, Heritage, and the Heart of East Point

EAST POINT, GA, UNITED STATES, May 2, 2025 /EINPresswire.com/ -- In alignment with destinations nationwide, the East Point Convention and Visitors Bureau (EPCVB) will proudly host a week-long celebration

in honor of National Travel and Tourism Week (NTTW), from May 4–10, 2025. This year's celebration, themed "The Power of Travel: Connecting Culture, Community, and Commerce," will spotlight East Point's dynamic contributions to Georgia's tourism sector through activations that engage residents, visitors, and hospitality partners. EPCVB will be having a pre-celebration at Georgia Renaissance Festival on Saturday, May 3rd to kick-off our festive week.



East Point Convention and Visitors Bureau

From a Renaissance-themed kickoff to local restaurant takeovers and city-wide pop-ups, EPCVB will unite the travel community and shine a light on the economic and cultural impact of the hospitality sector in East Point, located less than 5 minutes from the world's busiest airport, Hartsfield-Jackson International Airport.

"This week gives us the opportunity to amplify the heartbeat of East Point, our people, our culture, and our vibrant tourism sector. Each event is a tribute to the local hospitality workers, business owners, and creatives who make East Point where the world meets," said Chantel Ross Francois, President of East Point Convention and Visitors Bureau. "Travel and tourism continue to be the backbone of our community's growth, and we're proud to elevate the experiences and destinations that shape our city's story."

National Travel and Tourism Week 2025 - Schedule of Events

Saturday, May 3 | 10:00 AM – 2:00 PM

Pre-Kickoff Celebration at the Georgia Renaissance Festival

EPCVB Hospitality Day

Location: EPCVB + Hotel Partner Tent, Front Entrance

Guests will experience Renaissance revelry as East Point greets visitors with giveaways and warm welcomes.

Monday, May 5 | 10:00 AM – 11:30 AM

Official Proclamation Ceremony & Unveiling of a Special Tourism Treat for the City of East Point

Location: East Point City Hall, 2757 E Point St

Mayor Deana Holiday Ingraham issues the official proclamation alongside live music from Smooth

Jazz 101 and hospitality goodies for attendees. Special guest Randy Davidson, CEO & Founder of Georgia Entertainment will speak on the economic impact of Film and Entertainment and Tourism to the City of East Point.

Tuesday, May 6 | 9:30 AM – 1:00 PM

Hotel Recognition Day

EPCVB honors East Point hotel partners for their ongoing dedication to visitor experience and tourism excellence through personalized visits and gifts.

Wednesday, May 7 | 11:30 AM – 1:30 PM

Hospitality Square Pop-Up: Sweet Treat Social

Location: Corner of Bobby Brown Pkwy & Virginia Ave

Locals and visitors are invited to grab a treat, meet the EPCVB team, and learn more about East Point's visitor offerings.

Thursday, May 8 | 8:30 AM & 12:00 PM

East Point Restaurant Takeover Day

Breakfast at East Point Bistro – 1509 Norman Berry Dr @ 8:30 AM

Smoothie Hour at Arden's Garden – 3113 Main St @ 12:00 PM

A culinary journey through East Point featuring morning and midday delights.

Friday, May 9 | 11:00 AM – 2:00 PM

Tourism Celebration Pop-Up @ Camp Creek Marketplace

Location: In front of Marshall's

Smooth Jazz 101 returns for a live broadcast, with EPCVB-hosted games, treats, and a celebration of travel's role in shaping community identity.

For the full schedule of events, visit www.visiteastpoint.org or stop by the East Point Convention and Visitors Bureau at 1526 E. Forrest Avenue, Suite 105, East Point, GA 30344.

About East Point Convention and Visitors Bureau

The East Point Convention and Visitors Bureau aims to increase the economic benefits to the City through tourism by promoting the City of East Point as a unique and premier destination for conventions, group, leisure, and business travel, increasing overnight stays while positioning itself as 'Where The World Meets.'

By highlighting East Point's hotels, meeting venues, cultural offerings, businesses and hospitality services, the East Point CVB helps drive tourism and bring in group business driving economic growth for the city. From coordinating large-scale events to providing support for smaller gatherings, the East Point CVB plays a vital role in growing the local economy, strengthening community partnerships, and ensuring visitors enjoy an unforgettable experience in East Point. www.visiteastpoint.org

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