

BarberTime Cinco de Mayo Event Empowers Latino Barbers and Stylists to Take Charge of Their Financial Future

BarberTime Media Network and Brookline Bank partner to help Latino barbers and stylists in Boston gain financial tools and build generational wealth.



BarberTime

BOSTON, MA, UNITED STATES, May 2, 2025 /EINPresswire.com/ -- The [BarberTime](#) Media Network, in partnership with [Brookline Bank](#) will

host a special Meet & Greet on Monday, May 5, focused on supporting Latino barbers and stylists in the Grove Hall neighborhood of Boston. This event aims to address key financial challenges faced by professionals in the grooming industry and to explore how property ownership can help elevate careers and strengthen communities.

“

We're not just cutting hair, we're building futures. This is about giving barbers and stylists the tools they need to own their space, grow their brand, and invest in their community.”

Euan Davis CEO and Founder of BarberTime

As the cost of doing business continues to rise, especially for service-based storefronts in Boston's urban neighborhoods, many barbershop and salon owners are struggling to keep up. Retail leases along the Blue Hill Avenue corridor, for example, now average \$4,000–\$5,000 per month for just 1,000 square feet. These high costs not only burden small business owners but also impact the affordability and sustainability of services in communities that rely on them.

The Latino community has played a central role in the growth and vibrancy of Boston for over a decade. Barbershops and salons are often cultural hubs and economic anchors in these neighborhoods making it essential that their owners have access to resources that support long-term success.

This Cinco de Mayo, BarberTime Founder & CEO Euan Davis will continue that mission by

reconnecting Brookline Bank with Boston's Latino grooming professionals. Following a successful event in November 2024, this second Meet & Greet will specifically target Latino shop and salon owners, as well as licensed barbers and stylists who are ready to build wealth through property ownership.

All registered attendees will receive a free ticket to the BarberPolls Awards Gala & Symposium, BarberTime's landmark event, taking place on July 13 at the DoubleTree by Hilton in Cambridge and Scullers Jazz Club.

"We're not just cutting hair, we're building futures," said Mr. Davis. "This is about giving barbers and stylists the tools they need to own their space, grow their brand, and invest in their community."

Brookline Bank has committed to listening, learning, and responding with solutions. Their continued partnership with BarberTime is helping to deliver on a promise: connecting barber and stylist professionals with the financial tools they deserve.

Event Details:

Monday, May 5, 2025

9:00 – 9:30 AM: Breakfast & Networking

9:30 – 11:00 AM: Workshop

Location: 350 Blue Hill Ave, Dorchester, MA 02121

For more information, visit:

<https://barbertimeplus.com/2025/04/07/encuentro-latino-con-brookline-bank-5-de-mayo-de-2025>

Euan Davis

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¡Atención a todos los profesionales del cuidado del cabello: barberos, trenzadores y estilistas!

Lunes 5 de Mayo **Lindsey & Associates Realty**

9:00-9:30 AM: Desayuno + Red de conexión **350 Blue Hill Ave. Dorchester, MA**
9:30-11:00 AM: Taller

¡Asegure su futuro construyendo una relación con su banquero!

Brookline Bank Cinco de Mayo Event

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